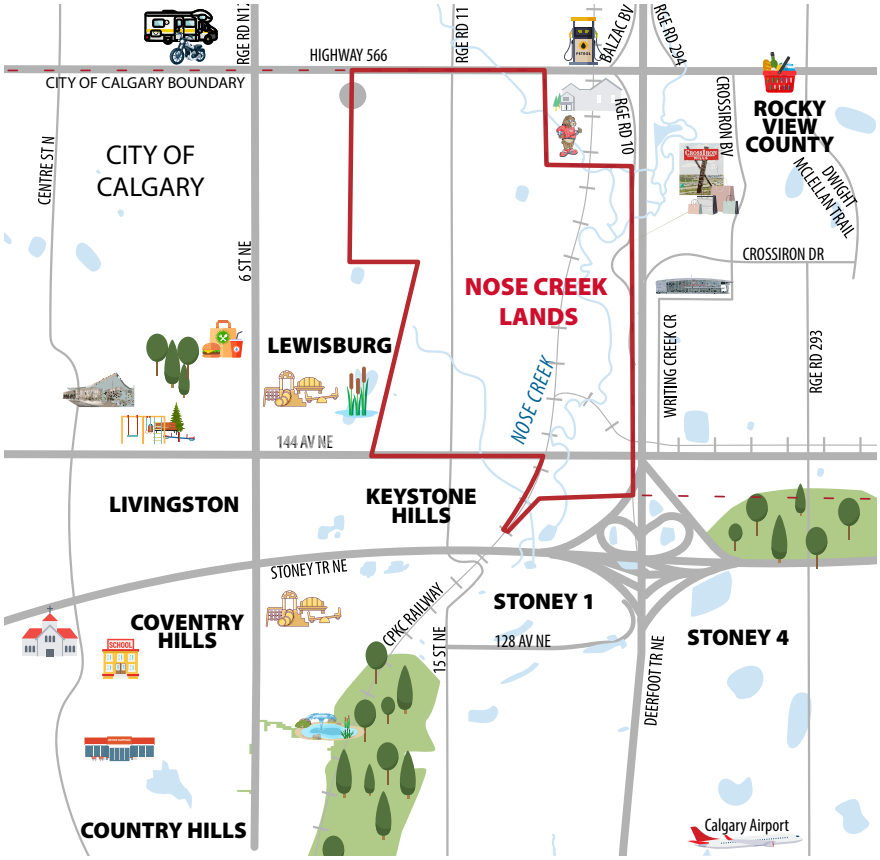
Nose Creek Area Structure Planning Project

Engagement Summary – **Phase 1: ENVISION**

At the first phase of public engagement, the focus was on gathering the public's concerns and ideas for future development of the Nose Creek lands. The input we received helped the project team develop draft vision, core principles and land use concept plans for the Nose Creek Area Structure Plan (ASP).



Efforts made at building awareness, providing information, broad public outreach and engagement took place from Feb. 19 – March 5, 2025.

Total ads displayed: 318K

Total involved: 3K

Total contributions: 165

How was input used?

Feedback from **Phase 1: ENVISION** was used to develop the draft vision statement, core principles and land use concept maps that will be shared in Phase 2: Explore for public feedback.

What we heard

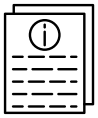
Summary information about what we heard in Phase 1 can be found on subsequent pages. Check out the full What We Heard Report online at calgary.ca/NoseCreekASP

Getting the word out

A range of communication tools were used to build awareness of the project and encourage participation through the online feedback form and at the open house. All campaigns ran from February 19 to March 5, 2025, and exceeded established performance expectations. A summary of the campaign activities is provided below:



- **Postcards**
  Mailed out to addresses within and adjacent to the plan area.



- **Information boards**
  Thirteen information boards that highlighted important components of the project were displayed at the information session for education and for collection of feedback.



- **Large-format road signs in high-traffic areas**
  Eight (8) bold signs in English language.



- **Geo-targeted social media ads**
  Facebook, Instagram, Nextdoor.



- **Digital ads**
  Geo targeted Premium Banner Ads in English, Simplified and Traditional Chinese.



- **Newsletters**
  Planning & Development Services 'Dispatch' and The Federation of Calgary Communities 'Get Engaged'.



- **Communications toolkits**
  These were provided to local Community Associations and Ward Councillors to make it easy to help spread the word through their established communications channels and networks.

FOCUS OF ENGAGEMENT

This phase focused on creating awareness on a new Nose Creek Area Structure Plan that is being considered for Nose Creek lands and to get input on the following topics:

- Topic 1:
  Vision and core values for the area
- Topic 2:
  Opportunities and constraints of future developments
- Topic 3:
  Live, work and play opportunities

OPPORTUNITIES FOR INVOLVEMENT

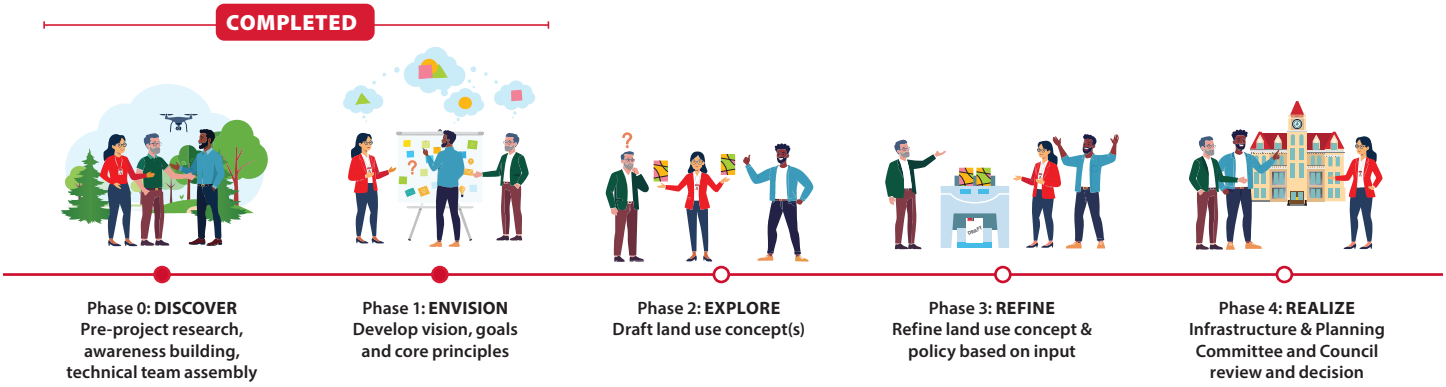
To gather feedback, we hosted the following events and opportunities:

- **Open house (in-person)**
  190 attendees
  March 5, 2025, 5–8 p.m.
  Livingston Hub (Livingston Homeowners Association)
- **Feedback form**
  106 responses
  February 19 to March 12, 2025

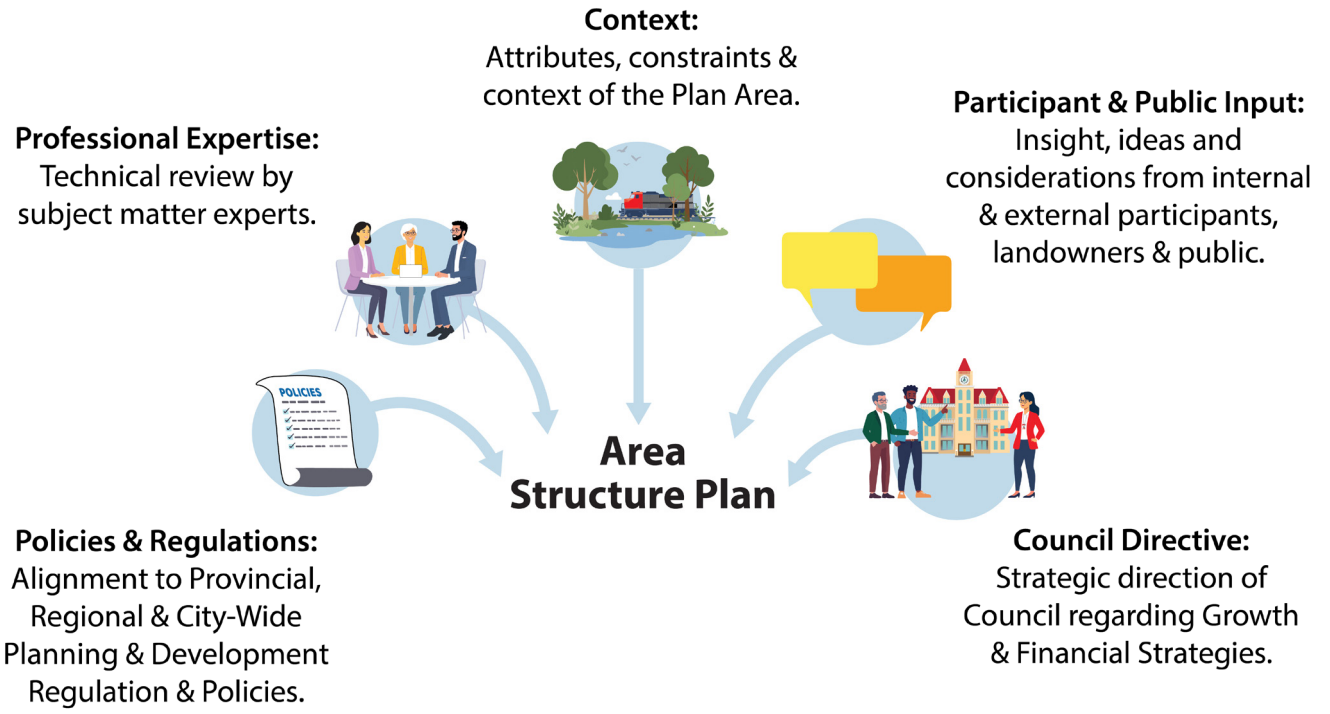
Engagement timeline

PHASE 1: ENVISION (SPRING 2025) – COMPLETED

This phase focused on information sharing and getting input on project ideas and development goals for the new area structure plan. For this project, we are engaging with interested groups and the public at a CONSULT level on The City's Engagement Spectrum. This means that engagement is centred around gathering feedback from participants through events and online surveys. This input helps us identify key issues and look at possible options.



KEY CONSIDERATIONS FOR AN AREA STRUCTURE PLAN:



What we heard

Overall, feedback received in the first phase, alongside other key considerations, informed the draft vision, core principles and draft land use concept maps that we are sharing for review in **Phase 2: Explore**.

Key theme	Description
Green Spaces and Natural Areas	Participants emphasized preserving and enhancing natural landscapes, parks and connected green spaces for recreation and ecology, with many advocating for minimal or no development in the Nose Creek valley and improved access through parks, pathways and a well-connected green space network.
Infrastructure and Amenities	Participants highlighted the need to provide essential services and facilities to support a complete and livable community, including schools, recreational facilities, healthcare and local businesses, as well as a mix of housing types to meet diverse community needs.
Environment, Wildlife and Ecosystem	Participants stressed the importance of protecting ecological systems, wildlife habitats and the integrity of the Nose Creek corridor, calling for strong safeguards to preserve natural corridors, floodplains and overall environmental integrity.
Sustainable Development	Participants identified the importance of promoting environmentally responsible and resilient development that minimizes long-term impacts, raising concerns about traffic, site constraints and the need for balanced planning that integrates growth with environmental protection.
Community Connectivity	Participants emphasized creating strong and accessible connections within the community and to surrounding areas, highlighting the importance of pathways, transit and road networks while noting concerns about whether infrastructure and services can keep pace with future development.
History and Culture	Participants emphasized preserving and celebrating the area's historical and cultural features and heritage, including the recognition and protection of archaeological sites and the broader significance of the Nose Creek area.

*Additional information can be found within the Phase 1 What We Heard Report online at calgary.ca/NoseCreekASP

PARTICIPANT QUOTES

"A big hospital is needed ASAP."



"More parks are needed, pathways, large trees, ponds, washrooms in all parks, benches, etc."

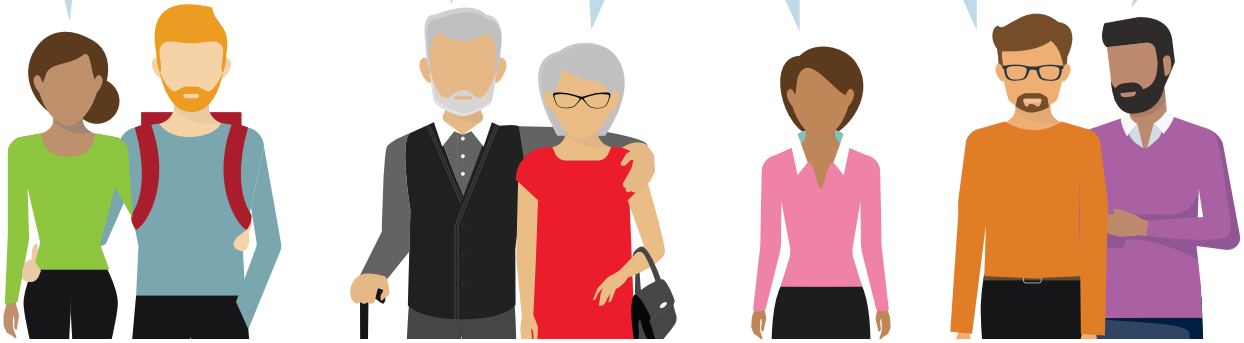


"I like my communities park systems and their connectedness… this new area should use the native vegetation in a park that is connected to other spaces."

"MUST ensure compliance with the Nose Creek Watershed Management Plan outflow limits… the existing wetlands within the ASP boundary should be preserved…"

"The natural landscape… some natural greenspace to go and explore and see deer and small animals and birds continue to thrive."

"In this area it is crucial to ensure protection of Nose Creek & the wildlife corridor. The creek should be allowed to access its floodplain…"



"I want the Nose Creek Pathway system to continue all the way to Airdrie and beyond."

"Retain as much Green Space as possible, particularly around Nose Creek. It needs to be protected."



"Schools, grocery stores, libraries… medical/dental services… as well as natural areas."

"It would be devastating to lose this piece of our history and it should be protected…"



"Don't place car travel above others!"

"Please make sure it has enough schools."

"Pathways. Definitely pathways connecting to other paths in the area."



What we did

Explanation of how feedback was considered and used or if feedback could not be used, explanation of why not.

What we heard	What we did
Green Spaces and Natural Areas	An Ecological Inventory study that will inform the draft land use concepts and future policies of the Plan will be completed and reviewed. The Ecological Inventory study looked at ecosystems and landcover, vegetation, water sources, soils, slopes, landforms and wildlife movement within the Plan Area. Based on feedback from Phase 1, a core principle has been drafted to ensure significant areas within the Nose Creek valley landscape are preserved.
Infrastructure and Amenities	To support future infrastructure, experts are working on a global Transportation Impact Assessment that will help plan how people will use transit, walk, drive and cycle within and outside the Plan Area. As shown on both draft land use concepts, we've anticipated amenities such as a future recreation centre and a library site. We've considered connections to green and open spaces including pathways and access to the Nose Creek valley. This will be further developed and refined in Phase 3.
Environment, Wildlife and Ecosystem	We understand that the Nose Creek valley and adjacent lands have significant environmental importance and offer great overall value to the city and surrounding regions. By protecting and upkeeping the Nose Creek, City policies aim to support a balance between nature and development. This approach will help strengthen community identity and build resilience through sensitive and eco-friendly designs. We are advancing an Ecological Inventory that will establish a clear environmental baseline to help protect important areas and inform future development.

What we heard	What we did
Sustainable Development	A draft core principle has been developed to guide resilient and sustainable growth, supporting how the Plan Area will be planned and developed over time. Sustainable growth support compact development, protect natural areas, improve access to amenities and create walkable, high-quality communities while reducing long-term costs.
Community Connectivity	We drafted a core principle centred on **"Enhance Community Connectivity and Accessibility"** based on feedback from Phase 1. Future communities in the Plan Area will include gathering spaces to support vibrant and healthy communities through connections and sense of belonging. We've included open spaces, activity centres, schools, parks and recreational areas, along with neighbourhood corridors (main streets) in the draft land use concept plans.
History and Culture	Based on what we heard, we developed **"Celebrate History and Cultural Identity"** as a core principle to guide future planning. The Balzac Archaeological site adjacent to the Nose Creek is one of Calgary's most important Indigenous cultural landscapes, with over 2,000 years of history. We connected with Treaty 7 First Nations to ensure that the land's history and culturally significant landscapes would inform place-making and place-keeping in the Plan Area.

*Additional information can be found within the Phase 1 What We Did Report online at calgary.ca/NoseCreekASP

25-0050621 CRV-47815