

Engagement Summary – Phase 1: ENVISION



Total contributions: 1.1K

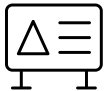
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Getting the word out

A range of communication tools were used to build awareness of the project and encourage participation through an online survey on the project website on The City's Engage Portal and at the open house events. All campaigns ran from May 4 to May 25, 2026, and exceeded established performance expectations. A summary of the campaign activities is provided below:



- **Postcards:** Mailed out to addresses within and adjacent to the plan area.



- **Large-format Road signs:** 11 Bold Signs in English located in high-traffic areas



- **Social media ads (geo-targeted):** Facebook, Instagram and Nextdoor



- **YouTube Ads (geo targeted):** 15secs TrueView ads



- **Digital Ads (geo targeted):** Premium Banner Ads in English, Simplified and Traditional Chinese languages)



- **Newsletters** (Planning & Development Services Dispatch)



- In addition, communications toolkits were provided to local community associations and organizations, as well as Ward Councillors to distribute/share through their established communications channels and networks.



- **Information boards:** twenty-three information boards that highlighted important components of the project were displayed at the information session for education and for collection of input.

FOCUS OF ENGAGEMENT

This phase focused on creating awareness on a new North Central Area Structure Plan that is being considered for North Central lands and to get input on the following topics:

- Topic 1:
Vision and core principles for the area
- Topic 2:
Opportunities and needs of future developments

OPPORTUNITIES FOR INVOLVEMENT

To gather input, we hosted the following public engagement opportunities:

1. Landowner workshops:

- a. April 9, 2026, The Livingston Hub
- b. May 20, 2026, University of Calgary Downtown Campus
- c. June 17, 2026, University of Calgary Downtown Campus

2. Open houses:

- a. **Virtual:** May 11, 2026, from 6.30 to 8:00 p.m. held on Microsoft Teams
- b. **In-Person:** May 14, 2026, from 5:30 to 8:00 p.m. held The Livingston Hub

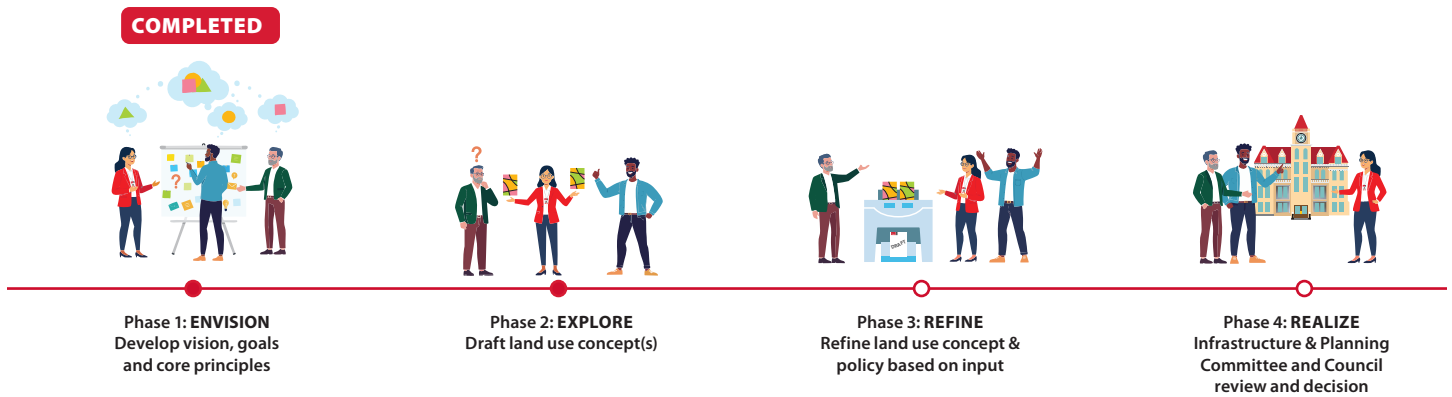
3. Online Survey

Was open from May 4 to May 25, 2026

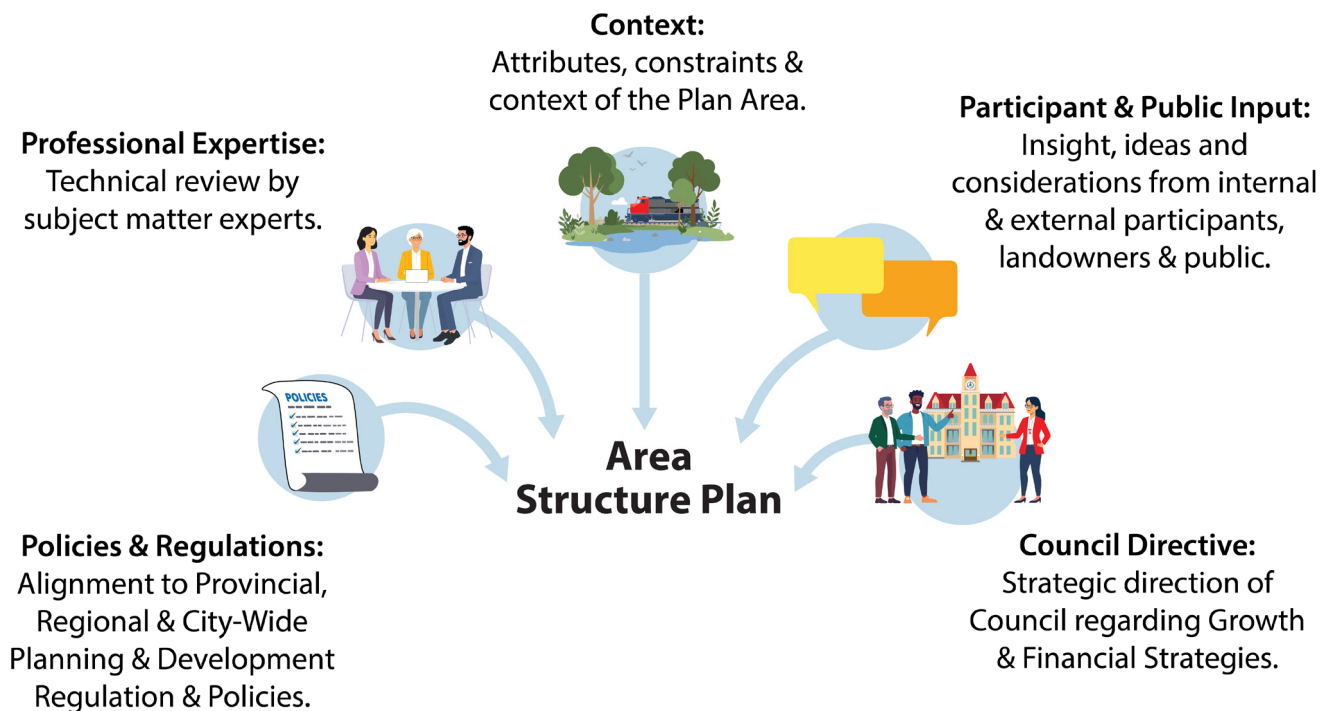
Engagement timeline

PHASE 1: ENVISION (SPRING 2026) – COMPLETED

This phase focused on information sharing and getting input on project ideas and development goals for the North Central Area Structure Plan. For this project, we are engaging with interested groups and the public at a 'listen and learn' level on The City's Engagement Spectrum. This means that engagement is centred around gathering input from participants through events and online surveys. This input helps us identify key issues and look at possible options.



KEY CONSIDERATIONS FOR AN AREA STRUCTURE PLAN:



What we heard

Overall, input received during Phase 1 ENVISION, alongside other key considerations, informed the draft vision, core principles and draft land use concept map that we are sharing for review in **Phase 2: Explore**.

High level theme	Description
 Transportation & Infrastructure	Improve the street network, increase transit service and add connectivity.
 Complete Communities, Services & Quality of Life	Provide more commercial uses, public parks, community amenities and essential services.
 Parks, Recreation, Environment & Open Space	Protect the natural environment, take care of the green landscape and watercourses and ensure adequate open space.
 Growth, Housing & Community Design	Concerns about overcrowding, density, infrastructure capacity and a lack of community character.
 Economic Opportunity, Community Identity & Future Vision	The desire to strengthen the local economy through employment, retail, entertainment and commercial development.

What we did

Explanation of how feedback was considered and used or if feedback could not be used, explanation of why not.

What we heard

What we did so far



Transportation & Infrastructure

- The draft vision and core principles support complete, connected and transit-supportive communities with a range of mobility options.
- The draft land use concept includes a connected street and pathway network intended to improve access within North Central and to surrounding communities.
- Transportation needs, road capacity and future transit connections are being evaluated through ongoing technical work.



Complete Communities, Services & Quality of Life

- The draft vision and core principles support complete communities with convenient access to amenities, services and welcoming public spaces.
- The draft land use concept identifies locations for commercial and mixed-use areas, schools, parks, community sites and activity centres throughout the Plan Area.



Parks, Recreation, Environment & Open Space

- The draft vision and core principles support connected parks, pathways, natural areas and open spaces that promote active living and ecological health.
- The draft land use concept identifies a connected open-space network, including potential connections to regional pathways and Nose Creek.
- Technical studies are underway to confirm environmental features and determine how they can be protected and integrated with future development.



Growth, Housing & Community Design

- The draft vision and core principles support diverse housing choices, efficient use of land and infrastructure, and distinct community identities.
- The draft land use concept provides opportunities for diverse housing options and a balanced distribution of densities in locations that support future transit, services, amenities and employment.
- Higher-density housing options are generally identified at strategic areas such as near activity centres, important streets and potential transit connections, with ground-oriented housing provided throughout other parts of the Plan Area.



Economic Opportunity, Community Identity & Future Vision

- The draft vision and core principles support local employment, economic vitality, welcoming gathering spaces and distinct community identities rooted in local context.
- The draft land use concept identifies commercial, mixed-use and employment areas intended to bring jobs, services and neighbourhood activity closer to future residents.
- The location and scale of these areas will continue to be refined through technical analysis, public input and discussions with interested parties.

PARTICIPANT QUOTES

"Busy intersections, causing traffic jam that makes the area inaccessible at times. Main roads should be widened due to the volume of vehicles coming out the surrounding communities."



"I live in Livingston and found this area grew really fast. With no backyards, zero line lots, and more plans to build for future families, me and my neighbours are living on top of each other. This area could use a few more parks or walking areas that could help us play and connect with each other."



"The area is kind of flat out and windy in nature. Will need more commercial spaces, shops, restaurant, dental, recreational amenities."

"People love the open green space, particularly Nose Creek area. The relative quiet of the area is great, although development would change that, I think maintaining some of the open spaces is key."

"Overcrowding Roads/ infrastructure that cannot handle existing traffic and amount of increased density"

"I live in Carrington and I love it so far, it feels like it has a distinct identity apart from regular suburbs like Panorama due to the walkability, the parks sizes, the variety of businesses, and the way that high density housing is combined into the area."



"Would love to see a recreation centre with a swimming pool, skating, tennis courts etc. I've seen some communities with bike paths or water parks which would be great for a family community.

In terms of businesses I would love to see a Costco, Tim Hortons, Walmart etc."

"The C train and North Calgary Hospital are needed here, plus a high school for the area. The North Calgary Hospital is overdue to this part of Calgary and Airdrie. C train should go right to Airdrie"



"I would like it to be a park or walking trail that you can go with your family and dogs and enjoy the summer. There's not a lot of great walking areas around here and you end up having to walk far just to get to a designated path or something. I think like a big play area for dogs and then another side just for people would be good"



"More amenities such as libraries, shops, movie theatres. Livingston and surrounding communities always have to drive into Panorama for more substantial amenities."

