



Project overview

The vision for the Sunalta Main Street project is to create a welcoming and pedestrian-friendly space that enhances safety, accessibility, and community connections. Once complete, it will support local businesses, provide new gathering spaces, and reflect Sunalta's unique character. The focus is presently 10 Avenue S.W. (from Bow Trail to 14 Street S.W.) with an additional study of 14 Street S.W. (from north of 17 Avenue S.W. to the Bow River).

This project follows the four key principles of Calgary's Main Streets Program.

- Boosting local business and community life
- Improving how people move around
- Bringing out the streets' unique identity
- Creating a greener and healthier Street

These principles help guide how we improve and redesign important streets in the city. More information about the background of this project and what the concept of a "Main Street" means can be found [here](#).

Engagement overview

Pre-engagement

Pre-engagement was undertaken in May/ June 2025. The project team met with the Sunalta Community Association, the area Neighbourhood Partnership Coordinator, and the area Community Social Worker to learn about where people gather and how people may want to be engaged. This informed The City's engagement strategy and plan for this project.

Engagement phases

The Sunalta Main Street project has three phases of engagement:

Phase 1 – Discover: Identify local and site-specific issues and opportunities that will help inform design options.

Phase 2 – Explore: Present design options for citizen and interest holder feedback.

Phase 3 – Reveal: Share the final design option(s) we chose and why.

Ensuring that everyone in the community has the ability to participate in our public engagement is important. Events were chosen at times and locations where people already were, including the Sunalta Community Stampede Breakfast. A variety of dates and times were selected to reach students, families, seniors, cultural organizations, and accommodate various work schedules. The translation function was enabled on our online engagement website, allowing information to be translated in up to 15 languages.



** The City project team attended the Sunalta Community Stampede Breakfast on July 12, 2025*



Sunalta Main Street

Phase 1: Discover Report Back: What We Heard

September 2025

The goal of phase 1 of public engagement was to obtain community/ interest holder feedback on local and site-specific issues and opportunities within the Sunalta Main Street project area. The information collected during phase 1 will be used by the project team to help inform design options to present to the public in phase 2 of engagement.

Feedback

Phase 1 engagement was open for feedback between **June 20 – July 13, 2025**. The feedback obtained has provided the project team with valuable insights into the issues and opportunities currently present in the Sunalta Main Street project area. This feedback will serve as one input into the development of design options, alongside best practices, research, policy, and technical considerations.

Working with the community

The project is using a Co-Design process to involve the community in shaping the future of 10 Avenue S.W. This means The City is working with residents, businesses, and community groups to share ideas and explore options together.

The Sunalta Main Street Co-Design group brings together community members from Sunalta, design professionals, and City of Calgary representatives. This group works collaboratively to shape the vision and design for the new Main Street along 10 Avenue S.W. The Co-design Group will meet during the design process to take part in workshops that help guide the project's direction and will help shape the final design for the street.

The application for the Co-Design group was open to all Calgarians and promoted directly to residents of Sunalta. The application was open for two weeks and over 50 people from diverse backgrounds, experiences, and historic community ties applied. Through a score-based selection process, the Co-Design group was selected by a team of City staff. Currently, there are 20 active Co-Design group members.

Approach

This project has taken a team approach to community outreach, involving our Community and Business Relations (CBR) team, Indigenous Relations Office, Communications, and Engage Resource Unit.

Phase 1 public engagement included an online survey with **816** visitors, **1061** contributions by **199** people over **24 days**. Our in-person events interacted with **608** participants, and **110** businesses were visited by the CBR team within the project area. To encourage participation and meaningful input, we hosted six in-person pop-ups:

- June 20: Pop-up engagement at Sunalta Coffee Co
- June 25: Pop-up engagement at Sunalta Coffee Co
- July 3: Pop-up engagement at Sunalta Sun Tots Parent-Toddler Playgroup
- July 4: Pop-up engagement at Sunalta Coffee Co

- July 8: Pop-up engagement at Circle of Wisdom Stampede BBQ
- July 12: Pop-up engagement at Sunalta Community Stampede Breakfast

Engagement opportunities were advertised in partnership with the Sunalta Community Association, the Ward 8 office, and the Sunalta Co-Design group. Our partners helped share this information via email and social media.



* Pop-up at Sunalta Coffee Co. 10 Ave. S.W.

* Pop-up at Sunalta Sun-Tots Parent Toddler Playgroup

Communication and advertising

A communication plan was developed to inform community members and interest holders about public engagement events and encourage visits to our engagement website.

A social media campaign ran from **June 20 – July 13, 2025**, with targeted posts on Facebook, Instagram, and NextDoor channels. The posts shared information about upcoming pop-up engagement events and promoted visits to the engagement website engage.calgary.ca/SunaltaMainStreet. Data shows the social media posts generated **274** link clicks.

Digital ads were geotargeted to postal codes in the communities of Downtown West, Beltline, Sunalta, and Scarboro, and were shared on Corus, Bell, Rogers, Postmedia, The Weather Network and other similar channels. The ads encouraged people to go to our website and share their feedback. Digital ads generated **45,476** impressions and **274** link clicks.

Six bold signs were placed around the community directing people to the engagement website from June 20 to July 13, 2025.

Postcards with project information and a QR code linking to the project engagement page were created. The project postcards were distributed to Calgarians attending in-person pop-up events.

Between June 18 - 20, 2025, more than **3,000** postcards were delivered to single family homes and businesses in Sunalta, informing residents and business owners about in-person public engagement events and how they could participate online. Results show **1,001** engage webpage views from the mailed postcards and postcards given out at our in-person events.

A lawn sign with a QR code to our engagement website was created and printed. Several lawn signs were placed in strategic locations along both 10 Avenue S.W. and 14 Street S.W.



* Bold sign outside Sunalta C-Train Station



* Lawn sign on 10 Ave. S.W. & 14 St. S.W.

What we asked & what we heard

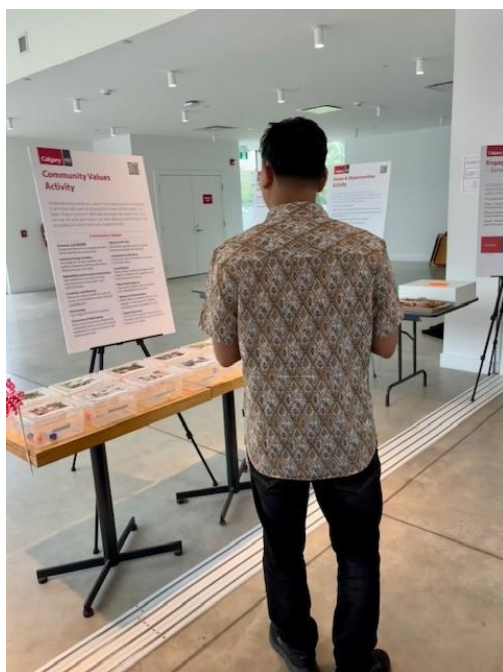
In the following section, we will list the questions we asked online and in-person and summarize the high-level results.

All feedback received at our public in-person events was added to the online engagement website so that all comments were visible / recorded.

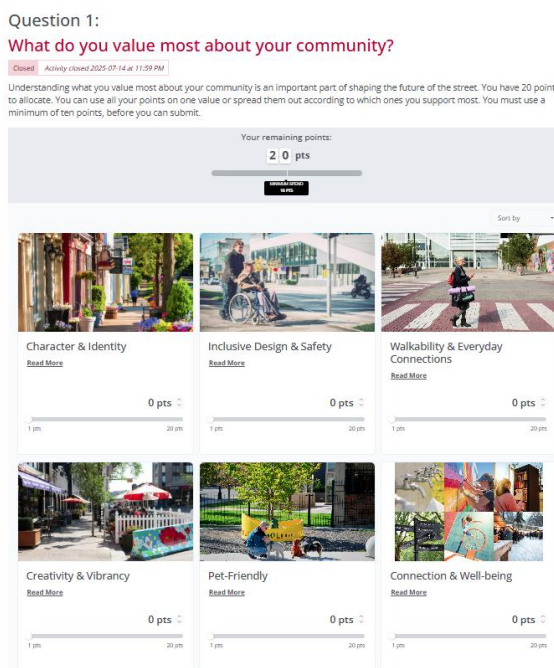
Question 1: What do you value most about your community?

Understanding what you value most about your community is an important part of shaping the future of the street. You have 20 points to allocate. You can use all your points on one value or spread them out according to which ones you support most. You must use a minimum of ten points, before you can submit.

The following 12 community values were options for people to allocate their points towards: Character & Identity, Inclusive Design & Safety, Walkability & Everyday Connections, Creativity & Vibrancy, Pet-Friendly, Connection & Wellbeing, Nature in the City, Connection to the River, Social Spaces, More Travel Options, Balance of Travel Modes, Supporting Local.

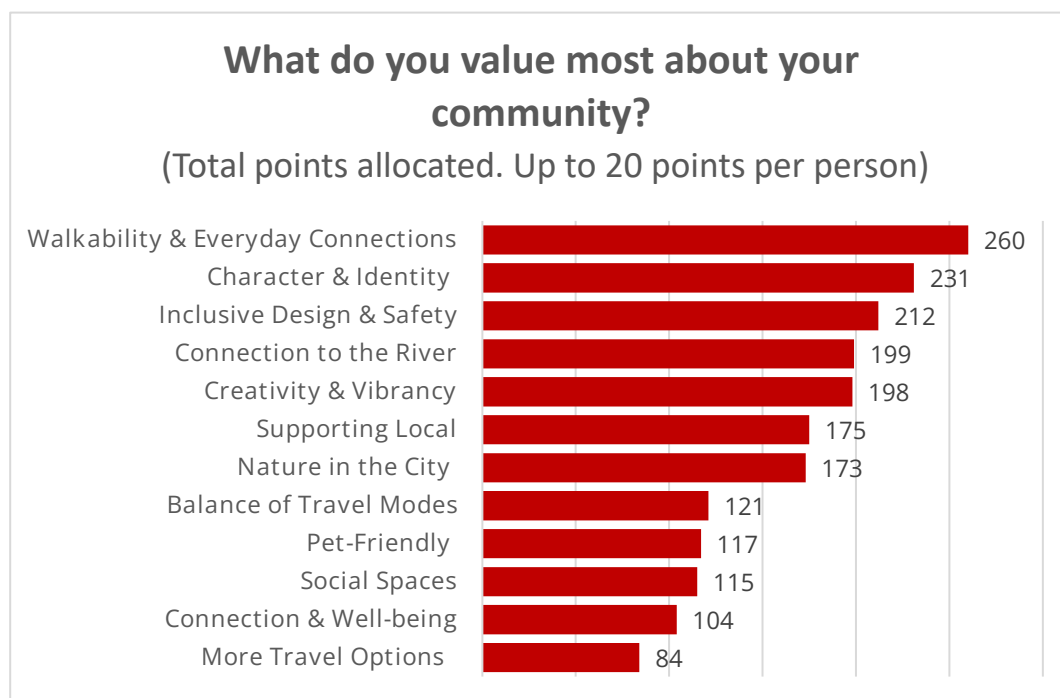


* Image of in-person Community Values Activity



* Image of online Community Values Activity

****** *At in-person pop-ups (when feasible), for the community values activity, we used pom-poms and clear plastic containers and had people allocate their pom-poms amongst the containers with the values they supported most.*



Result: The graph represents the results from online engagement combined with the results of the in-person engagement for this question. Please note that the graph is not statistically representative. Results show a pattern of preference for how people responded.

Question 2: Help us understand the issues and opportunities for the Sunalta Main Street.

How to Participate:

Review the Map: The white shaded area of the map shows the project area. The red shaded line is 10 Avenue SW. The yellow shaded line is 14 Street SW.

Provide Feedback: Add a marker, select the category of marker from the legend below, and leave your comment.

Legend:

- Safety: Places where you feel unsafe
- Hidden gems: Hidden gems/ places you love to spend time at in the community
- Improvements: Places you'd like to see improvements added (art, lighting, seating, trees, wayfinding etc.)
- Pedestrian: Areas where pedestrian improvements are needed
- Cycling: Areas where cycling improvements are needed



* Image of online feedback social mapping tool with 719 individual contributions



* Images of in-person roll-plot map used to collect feedback

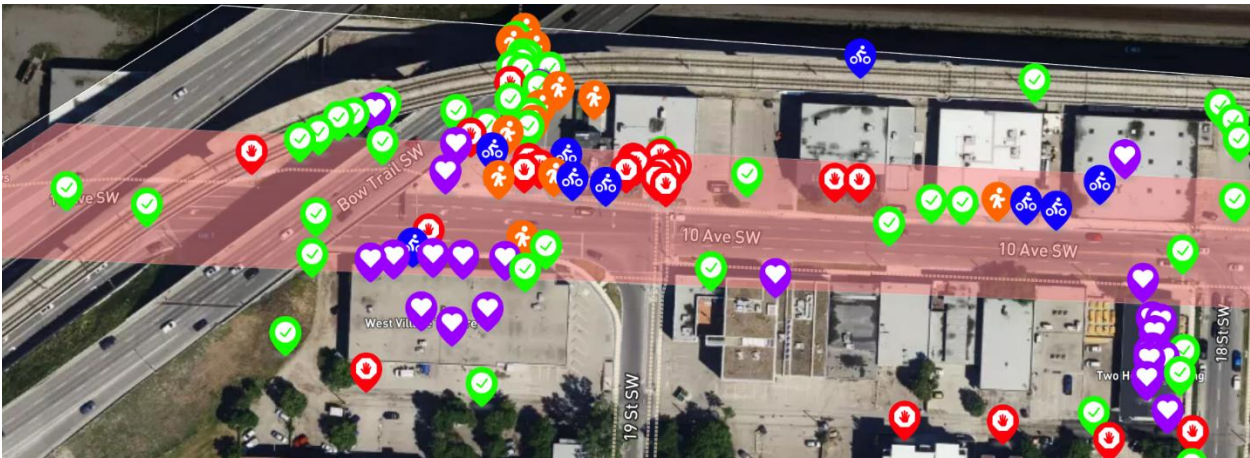
** In-person, we used a roll-plot map and sticky-notes to mirror the online mapping question.

Below, we have summarized the main themes that were most prevalent in the comments received for question two. The sample comments shown are the exact words input by respondents and have not been edited for grammar or spelling. A comprehensive list of all verbatim comments in their entirety is included in the [Verbatim comments](#) document.

Please note, we have grouped the feedback results into geographic areas. i.e. “Section 1” represents the comments received in the geographic area of 10 Ave. S.W, west of 18 St. S.W. There are 11 sections.

Section 1: 10 Ave. S.W, west of 18 St. S.W.

Screenshot below of people’s comments regarding Safety, Improvement, Pedestrian, Cycling, and Hidden gems.

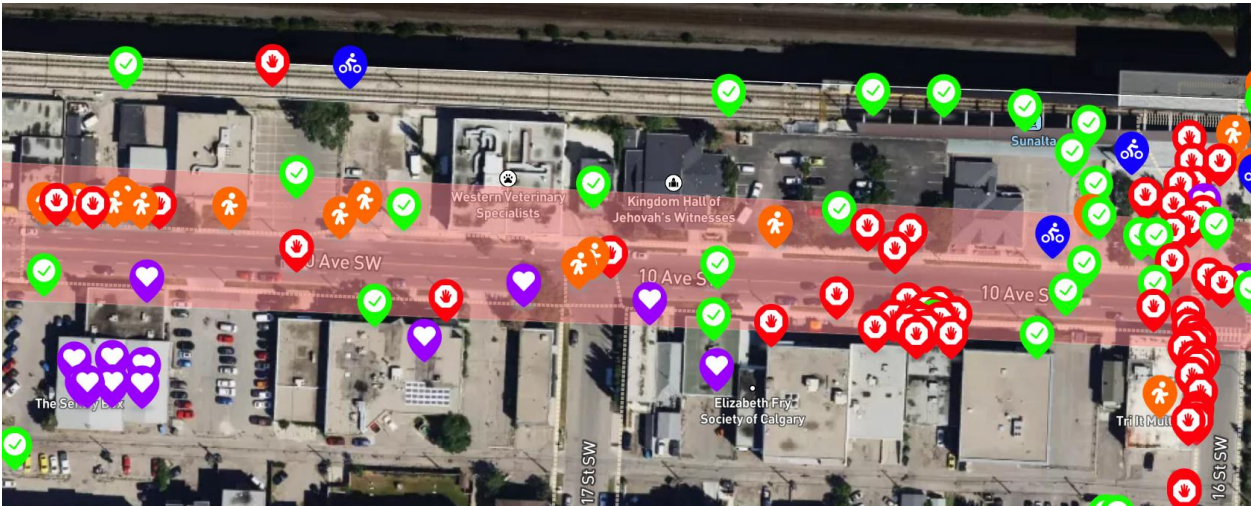


Theme	Summary	Explanation / Example location	Sample Comments
Safety	Participants were most concerned about the following: - Community impacts of substance use and homelessness - Feeling unsafe due to social disorder - General safety concerns (unspecified)	19th Street SW at 10th Ave SW	“This is a common walking/biking/running trail for residents of the community. A lot of drug addicts here is very unsafe. Multiple times we have seen them almost get hit by cars.” “Make these spaces nature improved somehow. Also unsafe due to homeless” “Underneath the c-train bridge feels unsafe”

Improvement	Participants shared insights about the following types of improvements: • Improved river connections • Activating specific sites / revitalizing the area • Improved wayfinding • Increased greenery / improved gathering spaces	Creating an active park/skate park under the Bow Trail overpass. Improving several rundown spaces.	• “The river is largely inaccessible to Sunalta residents. Given that the river pathway is in the neighbourhood, access is complicated, poorly marked and unpleasant.” • “under utilized back lane space. Could be a bike path, gathering space, have rear access for businesses, breweries?” • “This underpass is scary at night. If there was a way to make it more inviting and friendly”
Pedestrian	Participants shared insights about the following: • Several concerning crosswalks • Better and wider sidewalks.	Unsafe crossing at the parking lot of 2004 10 Ave SW.	• “This driveway is very wide and feels dangerous to cross as a pedestrian and a cyclist.” • “Sidewalk feels unsafe. Sidewalk too narrow and too much traffic.” • “Sidewalk improvements needed on this stretch”
Cycling	Participants shared insights regarding cycling lanes/routes in this area.	Recommendations for new cycling routes to river, east west, and along “Sunalta alley”	• “We could use more east / west cycling — multi use path with raised crosswalks preferred” • “Better connection to river. Would like wider mixed use pathway or bike lane”
Hidden Gems	Participants pointed out several local businesses, community hubs, and arts & cultural landmarks in the area.	Several breweries, arthouses and theatres, as well as the skatepark.	• “Support the skateboard community to collaboratively improve this under utilized space.” • “I only recently learned that an art gallery is here. There are two in Sunalta, and maybe more. How do we highlight the arts on this street?” • “Great institution in the community. Sunalta has breweries that has contributed in bringing people in to visit the area.”

Section 2: 10 Ave. S.W, west of 16 St. S.W.

Screenshot below of people’s comments regarding Safety, Improvement, Pedestrian, Cycling, and Hidden gems.

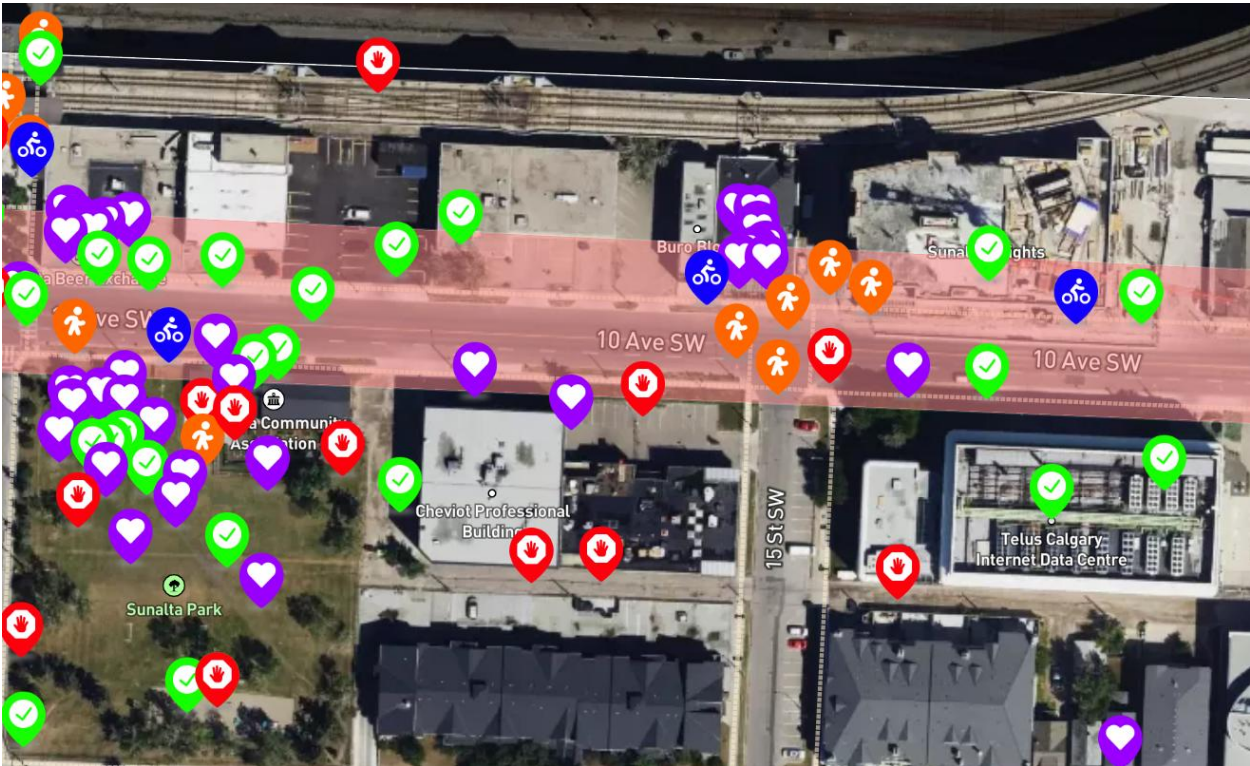


Theme	Summary	Explanation / Example location	Sample Comments
Safety	Participants most frequent concerns were: - Community impacts of substance use / homelessness - Feeling unsafe due to social disorder.	Sunalta LRT station and surrounding area Area(s) along south side of 10 Ave SW	“Feels scary walking by because there are often large groups of people congregating and using drugs openly. The unpredictable behaviour makes us avoid walking by this area of the street. Plus, it is a deterrent to the small businesses located in this area of the street.” “Homeless safety issue We don’t want to walk these streets when people are perched on the corners constantly” “LRT station feels unsafe”
Improvement	Participants shared insights about the following types of improvements: - Activating specific sites - Revitalizing the area - Increased greenery	The area in, around and under the train station.	“There's an opportunity to open 10 Ave to pedestrian only access on summer weekends, between 14 St and 18 St. This would support local businesses and better build community!” “This space is empty. Instead of a gravel pad, what about a way to make it community-use. Park? Container food park? Garden?”

	- Improved gathering spaces - Additional or improved amenities		"This is a great tree, and I'd love to see more like this on the street for shade and beauty and natural diversity."
Pedestrian	Participants shared insights about the following types of improvements: - Wider sidewalks - New sidewalks - Crosswalk concerns	New sidewalk needed north side of 10 Ave SW, east of 18 St SW New crosswalk proposed at 10 Ave SW and 17 St SW	"The sidewalks here get too narrow to push a stroller safely" "The sidewalk here is missing!" "Maybe add pedestrian crossing lights on either side of 17th St SW like what exists 1 block both east and west."
Cycling	Participants pointed out concerns regarding cycling lanes/routes in this area.	Promoting cycling along 10 Ave SW	"North side of 10 ave is uninterrupted by intersections. This would be an ideal alignment for off street cycling and wheeling" "Tenth ave could be more walkable and less car dependent, with larger side walks and traffic calming like speed bumps or chicanes; possibly event a bike lane. More trees and shaded sitting areas."
Hidden Gems	Participants pointed out the local hobby shop, breweries, spots of greenery, and social supports.	Local hobby shop	"Awesome community hub for gamers of all kinds" "The green space here is great!" "Some very nice breweries"

Section 3: 10 Ave. S.W, west of 14 St. S.W.

Screenshot below of people’s comments regarding Safety, Improvement, Pedestrian, Cycling, and Hidden gems.



Theme	Summary	Explanation / Example location	Sample Comments
Safety	Participants most frequent concerns were: - Community impacts of substance use /homelessness - Feeling unsafe due to social disorder	Sunalta Park Alley between 10 Ave and 11 Ave SW	“Would really love to spend time at the garden or this park but there are always homeless people camped out here.” “The alleys that run between 10 Ave and 11 Ave SW are a corridor for homeless people and, especially at night, can feel very unsafe.” “Oftentimes encampments and I have seen more than a few needles on the ground. As this is a park for children this is extremely dangerous.”

Improvement	Participants shared insights about the following types of improvements: - Increased greenery - Additional/improved amenities - Activating specific spaces / revitalizing the area - Improved placemaking	The area in, around, and under the train station.	“For an inner city park, it could be so much better. More trees, public spaces, seating, plaza, fun stuff. Get your landscape architects to design something for this please” “More trees! Healthy grass! Give people reasons to be outside all year round... what about bocce/petanque lanes? Basketball court? A water feature? More outdoor seating -- Adirondack chairs, picnic tables.” “Great place for a community festival”
Pedestrian	Participants provided insights about: - Crosswalk concerns - Wider sidewalks - New pathways	Unsafe intersection at 10 Ave and 15 St SW Wider sidewalks north of Sunalta Park	“Please add a crosswalk and ideally some pedestrian-activated flashing lights so I can get to/from Tailgunner et al!” “Better sized sidewalks for strollers and more than one person walking.” “Make this a meaningful connection to the river! Keep the ramp, but build a better extension across bow trail and establish a new, safe route to the River for pedestrians and cyclists.”
Cycling	Participants pointed out concerns regarding cycling lanes/routes in this area.	Promoting cycling along 10 Ave SW	“Small bike lane along 10th ave would be useful”
Hidden Gems	Participants pointed out the local businesses, community hubs, and arts and culture.	Breweries, Sunalta Community Association	“Great brewery and restaurant!” “The older Sunalta community centre building is well-loved and actively utilized for diverse programs, but it is an older building, and the infrastructure could benefit from updates to enhance its accessibility and usability for future generations.” “Love the art on this wall!”

Section 4: 14 St. S.W, north of 11 Ave. S.W:

Screenshot below of people’s comments regarding Safety, Improvement, Pedestrian, Cycling, and Hidden Gems.

	Theme	Summary	Explanation / Example location	Sample Comments
	Safety	Participants most frequent concerns were: - Pathway user conflicts - Blind corners - General safety concerns (unspecified) - Feeling unsafe due to social disorder - Community impacts from homelessness	14 St SW underpass Crosswalks at 14 St and 10 Ave SW Crosswalks at 14 St and 11 Ave SW	“There is not enough space for both pedestrians and cyclists, on both sides of 14 St. These sidewalks both need to be doubled in width” “This is the most dangerous place to cross as a pedestrian. Cars blindly turn right from two lanes and never see pedestrians I have almost been hit a couple of times here. There should be no right turns on red here.” “Old, falling apart, unsafe loud, dark. Needs update!!”
	Improvement	Participants shared insights about the following types of improvements: - Traffic calming needed - Improve lighting	14 St and 11 Ave SW (Traffic calming) 14 St SW underpass (Lighting) 10 Ave and 14 St SW, turn lanes/signals	“This crossing is very wide and cars travel too fast. This could be narrowed with curb bumps to making crossing 11 Ave better.” “This underpass needs some attention. The sidewalk is crumbling, it's very narrow, it's dark.”

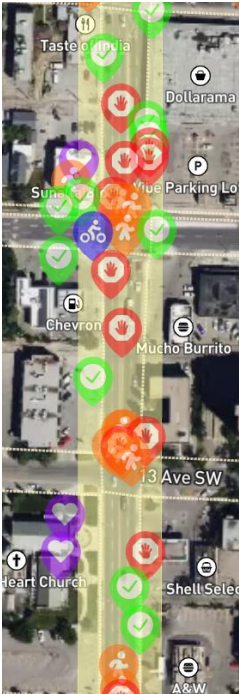
		• General traffic concerns • Additional/improved amenities • Improved river connections		• “We desperately need a left-turning lane here for those turning left from 10th Ave onto 14th St heading north. It is not uncommon for 20+ cars to be backed up here; sometimes only 1-2 cars get through per light. People that are going straight speed past this group of cars in the right lane, which is also potentially dangerous for everyone involved. A turning light would be a huge improvement in this area!!!”
	Pedestrian	Participants provided insights about: • Crosswalk concerns • Wider sidewalks • New pathways	Unsafe intersection at 10 Ave and 15 St SW Wider sidewalks north of Sunalta Park	• “Please add a crosswalk and ideally some pedestrian-activated flashing lights so I can get to/from Tailgunner et al!” • “Better sized sidewalks for strollers and more than one person walking.” • “Make this a meaningful connection to the river! Keep the ramp, but build a better extension across bow trail and establish a new, safe route to the



				River for pedestrians and cyclists."
	Cycling	Participants pointed out concerns regarding cycling lanes/routes in this area.	Promoting cycling along 10 Ave SW	"Small bike lane along 10th ave would be useful"
	Hidden Gems	Participants pointed out the local businesses, community hubs, and arts & culture.	Breweries, Sunalta Community Association	"Great brewery and restaurant" "The older Sunalta community centre building is well-loved and actively utilized for diverse programs, but it is an older building, and the infrast. could benefit from updates to enhance its accessible and usability for future generation" "Love the art on this wall!"

Section 5: 14 St. S.W, north of 14 Ave. S.W.

Screenshot below of people’s comments regarding Safety, Improvement, Pedestrian, Cycling, and Hidden gems.

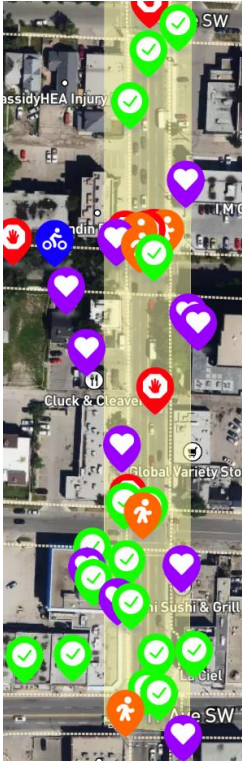
	Theme	Summary	Explanation / Example location	Sample Comments
	Safety	Participants most frequent concern was: Crosswalk safety	14 St and 12 Ave SW 14 St and 13 Ave SW	“North part of this intersection: When this car lane's traffic light (Left Green arrow) going into 12 Ave SW is switching off, the green pedestrian light crossing the 12 AVE SW IMMEDIATELY turns green causing close collisions with pedestrians.” “It is dangerous to cross 13 Ave here on the east side of 14 St because the intersection is very wide and cars turning right from 13 Ave go too fast and don't look. The curb on the NE corner could be bumped out to shorten the crossing distance and slow turning cars.”
	Improvement	Participants shared insights about the following types of improvements: - General traffic concerns - Traffic calming required - Noise reduction	14 St from 11 Ave to 14 Ave SW	“14th is incredibly unsafe, high traffic, poor pedestrian crossings, poor intersections, and not a good street. Its very loud with vehicles, too wide, and they move too fast. Any changes here need to include street design. Maybe a single lane



				in each direction and shared turning lane.” • “Cars go way too fast here and disrespect pedestrians. More controlled traffic” • “One of the noisiest and worst streets in the Beltline. Put up the new sound ticketing stuff in multiple spots on this street”
	Pedestrian	Participants provided insights about: • Crosswalk safety concerns	Same as under safety theme	Same as safety theme
	Cycling	Participants pointed out concerns regarding cycling lanes/routes in this area.	14 St SW bike lane	• “continue Bike Lane onto 14th Street South direction” [from 12th Ave]
	Hidden Gems	Participants pointed out the local church.	Church	• “Sacred Heart Roman Catholic Church - requires heritage protection”

Section 6: 14 St. S.W, north of 17 Ave. S.W.

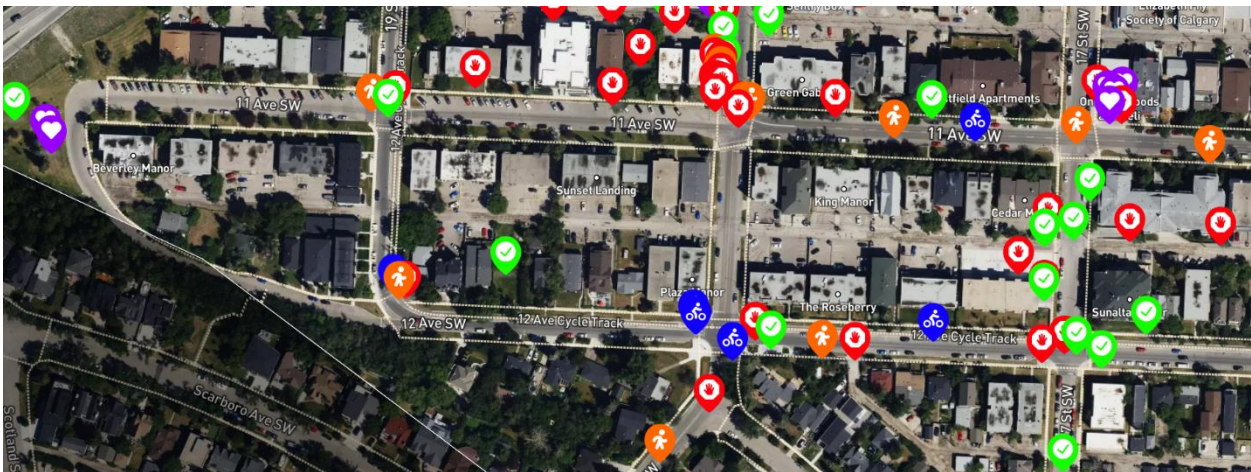
Screenshot below of people’s comments regarding Safety, Improvement, Pedestrian, Cycling, and Hidden gems.

	Theme	Summary	Explanation / Example location	Sample Comments
	Safety	Participants most frequent concern was: Crosswalk safety	14 St and 15 Ave SW	“Cars too fast, not stopping when crossing, recommend 40kmh or 30kmh” “This intersection is terrible to get through as a pedestrian. Lots of people turning to avoid the lights at 17th.”
	Improvement	Participants shared insights about the following types of improvements: - General traffic concerns - Traffic calming required - Revitalization - Increased greenery	14 St and 17 Ave SW	“14 Street needs to have left turns allowed onto 17 Avenue.” “lower speed limit, maybe 30kmh or 40kmh, there are a lot of traffic lights and Stop and Go on 14th Street anyways.” “Concrete, bleak, unwelcoming corner.”
	Pedestrian	Participants provided insights about: Crosswalk concerns	Same as under safety theme	Same as safety theme
	Cycling	Participants pointed out concerns regarding cycling lanes/routes in this area.	14 St and 15 Ave SW	“Integration into 15 ave cycle track”

	Hidden Gems	Participants pointed out several local businesses and a historical building.	Restaurants, historical building	“Begonia Bakehouse is a wonderful neighbourhood bakery!” “Condon building is a beautiful heritage building that deserves preservation.”
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Section 7: 11 Ave. / 12 Ave. S.W. – West Sunalta

Screenshot below of people's comments regarding Safety, Improvement, Pedestrian, Cycling, and Hidden gems.



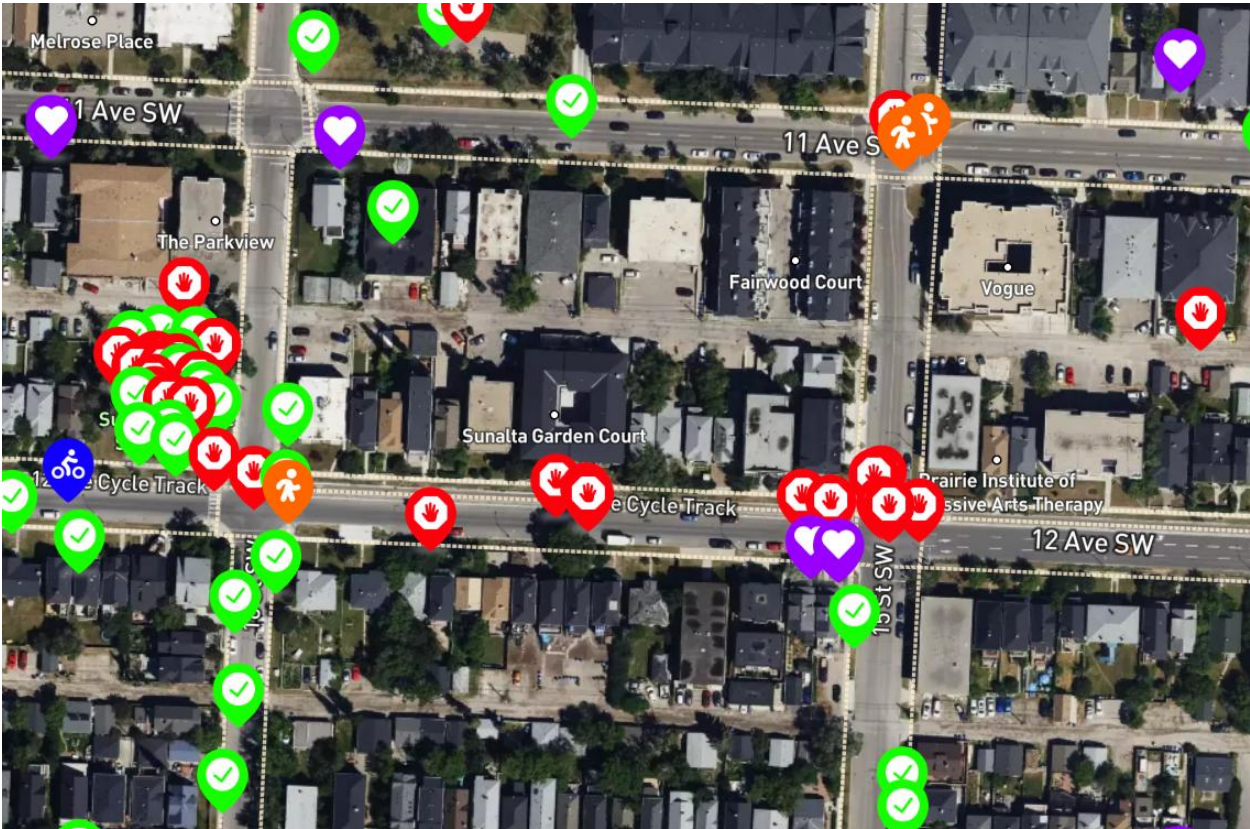
Theme	Summary	Explanation / Example location	Sample Comments
Safety	Participants were most concerned about the following: - Community impacts of substance use and homelessness - Pathway user conflicts - Blind corners / spots	12 Ave cycle track at 19 St SW (blind corner)	“Too many drug users hanging out in the back alleys at all hours.” “People experiencing homelessness gather at these dumpsters.” “This is a blind corner with conflicts between cyclists and pedestrians. This should be changed to provide dedicated space for both modes. There is lots of room to shift the roadway west and preserve the car lane and create this safety

			separation between pedestrians and cyclists.”
Improvement	Participants shared insights about the following types of improvements: • Traffic calming needed • General traffic concerns • Lane reduction • Accessibility challenges	12 Ave SW (traffic calming/lane reduction) 11 Ave SW (traffic calming / lane reduction) 11 Ave & 18 St SW (accessibility challenges)	• “It feels dangerous to cross 11 Ave on the west side of 19 St. The roadway is much wider than it needs to be, and could be narrowed from the north curb, which would also protect cars parked in the angles parking spots here.” • “Larger curb extensions need to be added to each intersection along 11 Avenue to improve pedestrian safety. Additionally, does 11 Avenue need to be a one-way street west of 15 Street? 11 avenue could use a road diet by turning it into a two-way road. This can improve the vibrancy and safety of the street to make it feel more community oriented, rather than the expressway vibe it has currently. Through traffic should be encouraged to continue travel on 10 Avenue via 15 Street SW.” • “Definitely needs to be a proper sidewalk here. Can't count the number of times I've had to trudge through snow or go offroading on this stretch.”
Pedestrian	Participants shared insights about the following: • Crosswalk concerns • New sidewalks needed	Unsafe crossing at 11 Ave & 18 St SW	• “In the event that 11 Ave & 18 St (north of 11 Ave) remains a one way road, work should be done at this intersection to improve the safety of pedestrians crossing. Crosswalk lights could alter oncoming traffic better” • “This section of missing sidewalk absolutely needs to be fixed by the city of Calgary. Its unacceptable that such a dangerous

			condition exists in our city. I was almost hit by a car speeding around this corner while trying to navigate this pushing a stroller. Please, please fix this!"
Cycling	Participants shared insights regarding cycling lanes/routes in this area.	12 Ave & 11 St SW	• "It's tough to turn right as a bike from the cycletrack to get to SB 18 St. Allow bikes to trigger the pedestrian crossing with a sensor (or pole mounted button on the south/right of the cycletrack) to trigger the flashing lights. Bikes should also be allowed to ride through this crosswalk."
Hidden Gems	Participants pointed out a local convenience store and park.	Local convenience store & West End Street Park	• "Appreciative of the convience store on 11th Ave. Would like to see more small businesses along the road." • "This is a pleasant park to visit, but there's not much reason to come because there is nothing here. Lots of opportunity for improving this to be a viable community space!"

Section 8: 11 Ave. / 12 Ave. S.W. – East Sunalta

Screenshot below of people’s comments regarding Safety, Improvement, Pedestrian, Cycling, and Hidden gems.



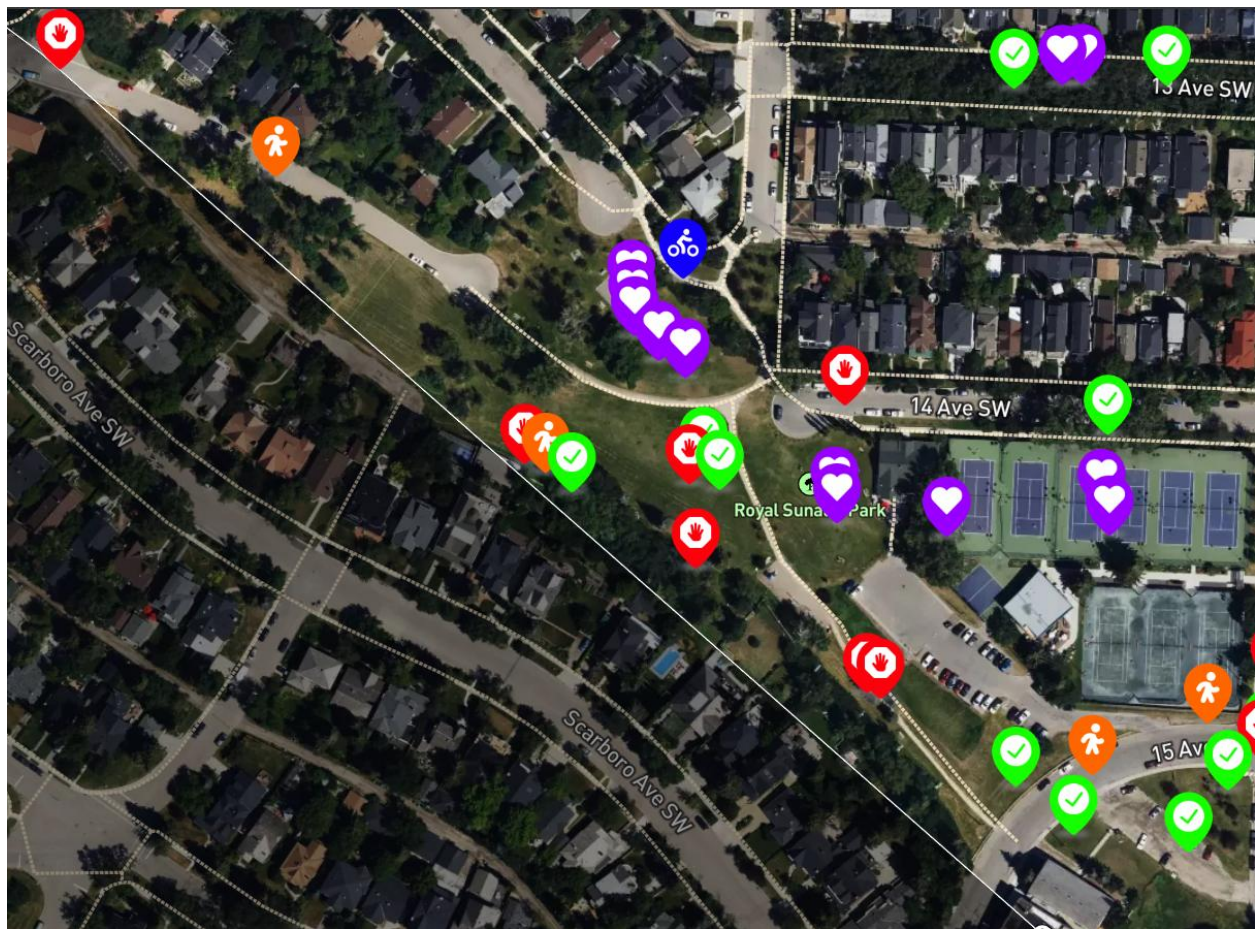
Theme	Summary	Explanation / Example location	Sample Comments
Safety	Participants were most concerned about the following: - Community impacts of substance use and homelessness - Feeling unsafe due to social disorder	Sunalta Cottage School Park	“People camp here at night. Drugs and garbage left out consistently. Would love to take kids/walk the dog here but always unsafe.” “Design a purpose for using this park -- activate the space for user engagement that does not involve housing encampments, daytime drug use picnics, dangerous open fires, etc. Ex: Ping pong, bocce, chess, a gazebo for people to have birthday parties or celebrations,

			bonfire pits, bbq and picnic tables like in shouldice park."
Improvement	Participants shared insights about the following types of improvements: • Activation of specific spaces • Increased greenery • Additional/Improved amenities • Traffic calming needed	Sunalta Cottage School Park (Activation) 15 St / 16 St SW (More trees) 12 Ave /& 15 St SW (Traffic calming)	• "This would be a perfect spot for a dog park. There are so many people in the neighbourhood who have dogs, many small who would benefit from a great little off leash area. Also, would deter the drug users." • "Need street trees" • "traffic calming measures would be welcome here - perhaps a small traffic circle with a garden or speed bumps or 4-way stop signs"
Pedestrian	Participants shared insights about the following: • Crosswalk concerns	Unsafe crosswalk at 12 Ave / 15 St SW	• "There is too much happening at this intersection -- a one-way road and a two-way road, a two-way bike path, and a lighted and unlighted pedestrian crossing" • "The blindspot at this intersection creates accidents and near-misses on a consistent basis. Traffic lights or a far further set-back for parking is needed to enhance the safety of this intersection."
Cycling	Participants shared insights regarding cycling lanes/routes in this area.	Cycling Lane / Traffic conflicts at 12 Ave / 15 St SW	• "Blind spots at this intersection - a lot of near misses because cars can't see on coming traffic. Also dangerous for bikers who are going both ways while cars are only on a one way. Lights or increased signage needed" • "Everyone is used to one ways- but the bike lane goes both ways- need more signage and maybe flashing light. Also a very good opportunity to paint the street to funnel people to tenth here as it takes you straight to community center and train and some vibrant arrows would help flow"

Hidden Gems	Participants pointed out several historically noteworthy residences.	Desire for architectural controls	“Heritage building needing support in terms of architectural controls”
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Section 9: Royal Sunalta Park

Screenshot below of people’s comments regarding Safety, Improvement, Pedestrian, Cycling, and Hidden gems.



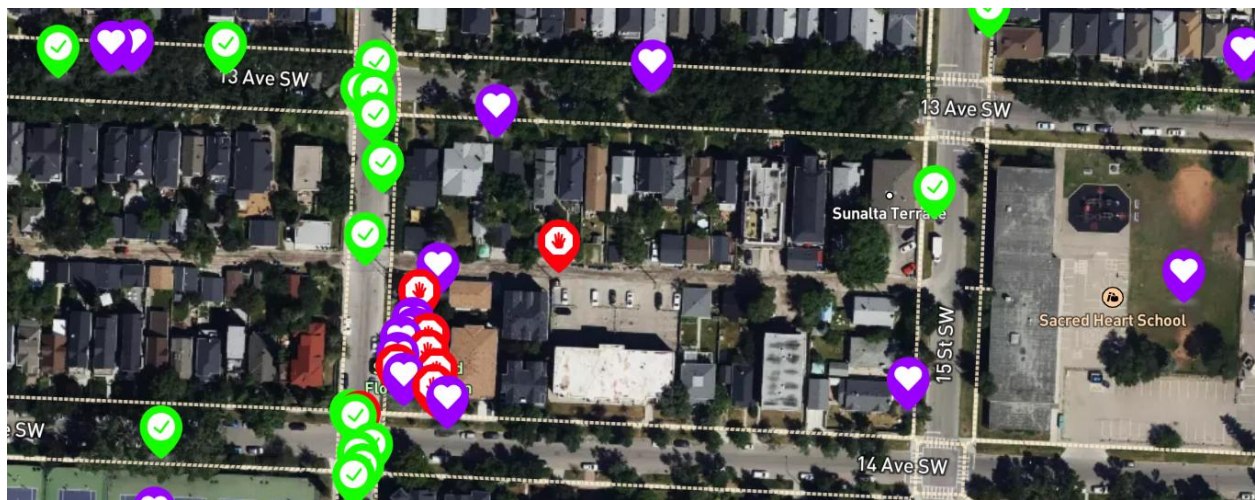
Theme	Summary	Explanation / Example location	Sample Verbatim Comments
Safety	Participants were most concerned about the following: Community impacts of homelessness and substance use	Within trees of park	“Always on high alert when walking through these trees due to encampments.” “Homeless people camp out in these trees. I have seen them jump out at people going for walks.”

	Feeling unsafe due to social disorder		
Improvement	Participants shared insights about the following types of improvements: - Traffic calming - Activation of specific spaces - Improved gathering spaces - Dumping/garbage maintenance	14 Ave SW cul de sac (Traffic calming / Activation) Within trees of park (Dumping / garbage)	"This should be a playground zone, given the proximity to the newly built playground. Children are regularly on the road (particularly the cul-de-sac) given the proximity to the play spaces in the park." "Encourage more block parties where the street is completely shut down for a day." "Homeless people camp on the benches here. Almost never clean. Always garbage/drugs left behind."
Pedestrian	Participants shared insights about the following: - New sidewalks/pathways needed - Crosswalk concerns	Pathway for top of hill Sudbury Ave & 18 St SW	"It would be nice to have a formal pedestrian path along the top of the hill (connecting between the playground and the alley at the top). There are already benches up here which see lots of use, but it's difficult for all users to access this area of the park without a nice path." "This intersection is very dangerous to cross as a pedestrian. It is way too wide and overbuilt. Cars coming down the hill are going too fast and turn through this intersection without looking. Cars have trouble seeing pedestrians because of how the hill drops off here. A roundabout or other traffic calming would slow cars to residential speeds."
Cycling	Participants shared insights regarding cycling lanes/routes in this area.	Better bike infrastructure on 15 St SW and in park	"Cars travel very fast down the 15 Ave hill. The street is very wide and encourages fast speeds. It would be good to narrow this road for safety, and could make space for better sidewalks or bicycle infrastructure." "This is a main connector for cyclists coming from the Beltline going to the Bow"

			River. There are lots of people using the park and this pathway is narrow and shared be pedestrians, park users, and cyclists. It would be nice to see dedicated cycling infrastructure here with a path off to the side so that there are fewer conflict points between bikes and park users.”
Hidden Gems	Participants pointed out this park as a favourite place as well as the Scarboro Community Hall.	Park and community hall	“one of the best parks in the city” - Great patio, beautiful place for tennis”

Section 10: 13 Ave / 14 Ave S.W.

Screenshot below of people’s comments regarding Safety, Improvement, Pedestrian, Cycling, and Hidden gems.



Theme	Summary	Explanation / Example location	Sample Comments
Safety	Participants were most concerned about the following: - Feeling unsafe due to social disorder - Community impacts of homelessness and substance use	Sunalta Wildflower Garden	“Super unfortunate becuae the garden should be a hidden gem but it is unsafe due to who knows who could be there” “This is my dog’s favourite part of the walk! But sometimes there are people camping, etc and

			doesn't make it very safe. We always look before we go in."
Improvement	Participants shared insights about the following types of improvements: • Traffic calming needed • Increased greenery • General placemaking	13 Ave & 16 St SW (traffic calming) 14 Ave & 16 St SW (Traffic calming) 13 Ave SW (placemaking)	• "traffic calming measures would be welcome here - perhaps a small traffic circle with a garden or speed bumps or 4-way stop signs" • "Why don't streets in new communities have such a nice tree canopy? Shows merit of separated curb and sidewalk and garages in alleys." • "This street is so beautiful. We always walk our dog down 13th. Should be a blueprint for the rest of the community."
Pedestrian	Participants shared insights about the following: • Crosswalk concerns	13 Ave & 16 St SW (crosswalk concerns) 14 Ave & 16 St SW (crosswalk concerns)	• "This intersection is very dangerous. Many cars drive very fast down 16th street to cut through our neighbourhood. 12th ave to 17th ave. There are many children that ride bikes, cross here walking and dogs and elderly. We need traffic calming here big time!" • "We need 4 Way stops. People race up and down 16 St. I have seen kids coming home from school almost get killed so many times I cannot count. People cutting through to 17 Ave. People racing home to Scarboro."
Cycling	Participants shared insights regarding cycling lanes/routes in this area.	16 St SW traffic calming	• "16 St should have curb extensions all along it to slow cars and make pedestrian crossings safer. This is an important bicycle street and could even have dedicated cycling infrastructure, or a shared bike/car street with a lower speed. (perhaps a cobblestone treatment to signal cars this is a residential neighbourhood)" • "16th Street should have half as much useable road for vehicles to discourage



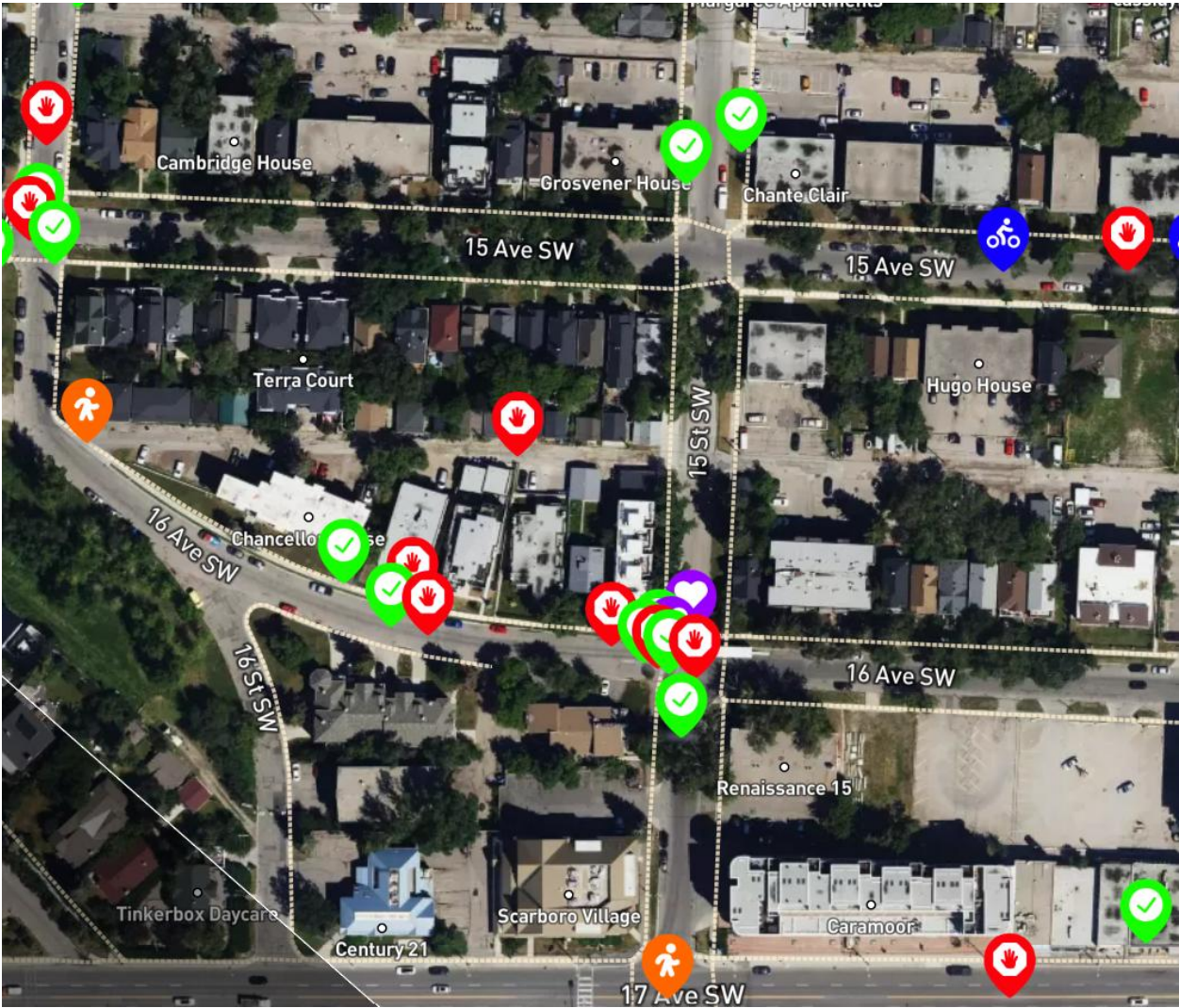
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			excessive speeds and vehicles cutting through Sunalta. bike lanes, bump outs, wider sidewalks and roundabouts would be very welcome changes.”
Hidden Gems	Participants pointed out Sunalta Wildflower Garden and 13 Ave SW in general.	Local greenery including the park and tree canopied 13 Ave SW	• “Love this little plaza type garden and wish more areas of the city had some dedicated space like this.” • “This portion of 13th avenue is incredibly full of character and charm. I associate a lot of the character of Sunalta with the vibe This street provides.”

Section 11: 15 Ave / 16 Ave S.W.

Screenshot below of people’s comments regarding Safety, Improvement, Pedestrian, Cycling, and Hidden gems.

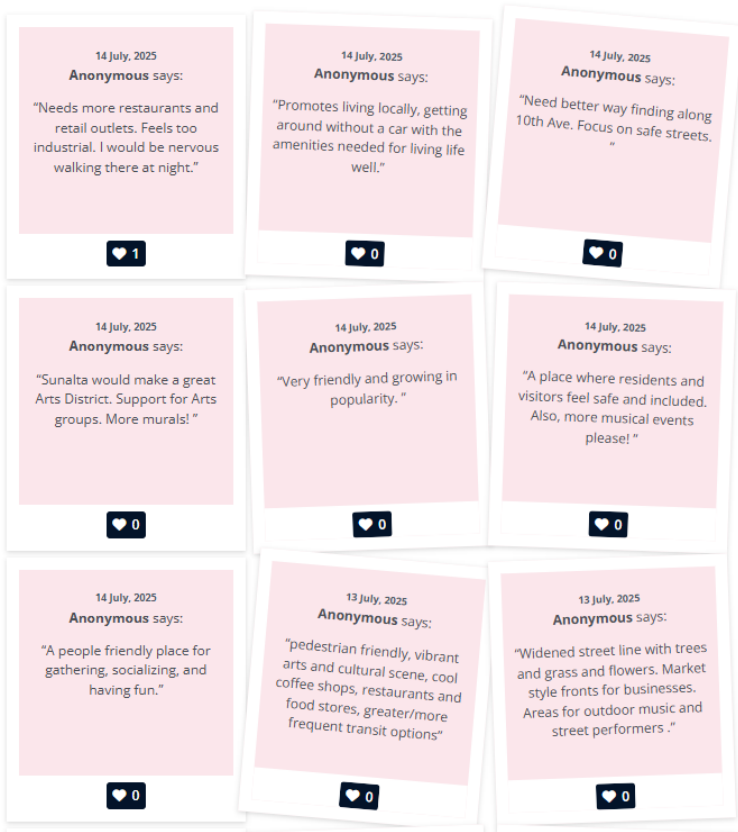


Theme	Summary	Explanation / Example location	Sample Verbatim Comments
Safety	Participants were most concerned about the following: Community impacts of homelessness	16 Ave SW and north alley	“Homeless populations camp out on the lawns on this road often, and package theft and vandalism is common.”

	Feeling unsafe due to social disorder		
Improvement	Participants shared insights about the following types of improvements: - Traffic calming needed - General traffic concerns - Increased greenery	16 Ave & 15 St SW (traffic) 15 St SW (street trees) 16 Ave SW (street trees)	"Only locals know that turning left here after coming off 17th is the trick to getting into Sunalta quickly. Keep it just the way it is." "This intersection either needs to be more frequently monitored by CPS for people cutting through or some kind of measure to limit access." "More tree cover on this street would be nice to match 15th and 14th Avenues just to the north."
Pedestrian	Participants shared insights about the following: Crosswalk concerns	16 Ave & 15 St SW	"The 'no left turn' sign is ignored by lots of people, many of whom aren't ever looking for people in the crosswalk (even though it's only like, 8 feet wide!?) — don't listen to folks wanting to enable shortcutting past the elementary by opening up this intersection onto 15th, If anything it should get locked down more for WB traffic..." "Put in traffic calming measures. The traffic goes very fast. I have seen many near auto pedestrian collisions over the years. Cars travel well over 60 kph on this stretch."
Cycling	Participants shared insights regarding cycling lanes/routes in this area.	Cycle track extensions	"The new 15 Ave cycletrack through the Beltline needs to be extended west at least to 16 St SW. Otherwise it just kind of ends and does not provide connectivity into and through the neighbourhood. Continuing this cycletrack north along 16 St to 12/10 Ave would make this a useful connection for cyclists."

Hidden Gems	Participants did not highlight any hidden gems in this area.	N/A	N/A
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Question 3: How would you describe the ideal vibe, personality, and character of the future Sunalta Main Street?



* Image of online visioner tool

* Image of in-person visioner tool participation

** In-person, we used a poster board and sticky-notes to mirror the online visioner tool.

Below, we have summarized the main themes that were most prevalent in the comments received for question three. The sample comments shown are the exact words input by respondents and have not been edited for grammar or spelling. A comprehensive list of all verbatim comments in their entirety is included in the [Verbatim comments](#) document.

Theme	Summary	Sample Comments
Safety & security concerns	The need for improved safety, particularly around the Sunalta CTrain station and areas with high drug use and homelessness.	“Make the Sunalta CTrain station a safer place and better and make it more welcoming. This place is a homeless drug addict place.” “I would love to be able to walk to and from the train station without having to feel nervous a drug addict might attack me.”
	Better lighting and visibility were mentioned to help enhance safety in the area.	“Safety improvements need to be paramount. Improved lighting and visibility is key to renewing the community.” “Please work on the security and safety. Lighting and soft-vibe vs. Hard drugs, dirty and homeless hanging out. Trees, flowers, boutiques.”
Walkable & bike friendly community	The desire for wider sidewalks, protected bike lanes, and pedestrian-friendly streets.	“Pedestrian and bike-friendly main street with a protected bike lane. promotes green space and protection from vehicles. More transit freedom.” “A pedestrian street with wider sidewalks, more vegetation, and a variety of buildings that provides hospitality and services.”
	Creating a walkable area with safe crosswalks and reduced vehicle dominance.	“Put pedestrian and cyclist first. Separation from cars, safe crosswalks. Improve connection to river and better parks/plaza. Street trees.” “The space for vehicles completely overwhelms the public realm and makes for an unsafe walking and biking environment. Road diet time.”
More community green spaces	A desire for more trees, green spaces, and nature integration within the urban environment.	“Vibrant colours and lots of plants and trees, cafes, pubs, restaurants, little stores, no homeless drug addicts.” “Green spaces, connecting community to nature and the city.”
	The inclusion of parks, community gardens, and tree-lined streets was seen as essential for improving the area's aesthetic and environmental quality.	“Vibrant with a natural design inclusive features to landscaping areas inviting option in connecting while participating in community gardens.” “Improved bike path, safer crosswalks and more tree cover. Minimize street parking and increased access to the river.”

Sunalta as an arts & culture district	Interest in developing Sunalta as an arts and culture district, with support for murals, public art, and spaces for music and street performers.	• “Sunalta would make a great Arts District. Support for Arts groups. More murals!” • “... Areas for outdoor music and street performers.”
	Desire for more cultural events and support for local arts groups.	• “A place where residents and visitors feel safe and included. Also, more musical events please!” • “A hub for Calgary's creative and artistic economies.”
Supporting local businesses	Desire for more local shops, cafes, restaurants, and markets to create a vibrant, community-oriented atmosphere.	• “I would love to see Sunalta as a destination within the inner city. Vibrant Arts and Culture district, food and local shops.” • “A clean, safe, and vibrant space that leans into the atmosphere of the neighborhood. Good mix of public space and engaging small businesses.”
Public spaces & gathering areas	The need for communal areas where residents and visitors can gather, socialize, and participate in community activities.	• “A people friendly place for gathering, socializing, and having fun.” • “Ideally, charming character, shops, patios, walking paths, art, gathering spaces. A destination for visitors like Inglewood, Mission, 17 ave”
Traffic & transportation management	There were mixed opinions on traffic management, with some participants advocating for reduced car dominance and others concerned about maintaining traffic flow on major streets like 14 St SW.	• “Don't put too many traffic lights on 14th street, will jam up rush hour traffic, and make all of downtown worse because of it.” • “14th street isn't meant to be a pedestrian road, stop trying to put lipstick on a pig.”
	The need for better transit access and more frequent public transportation options was highlighted.	• “Pedestrian friendly, vibrant arts and cultural scene, cool coffee shops, restaurants and food stores, greater/more frequent transit options.” • “Slower cars, street life, lots of people frequenting businesses, transportation options, frequent train/bus service (at all hours).”
Inclusive community	The desire for a welcoming, inclusive community that	• “Sunalta is a multicultural section of the city. Gathering places for the various culture groups would be an asset. And flags to welcome all!”

	caters to diverse demographics.	“Generally a cheaper part of the inner city with a good mix of housing and some light industrial.”
	The need for spaces that accommodate various cultural groups and promote social interaction.	“A safe and peaceful space where everyone can be and live in a welcoming and vibrant community.” “A safe, walkable community, coffee shops, restaurants, unique shops, pubs, tree lined boulevards, benches arranged for conversations.”

Circle of Wisdom Elders and Seniors Centre in-person event

On July 8, 2025, members of the project team attended the [Circle of Wisdom Elders and Seniors Centre Stampede BBQ](#), connecting with **35** people in meaningful conversations about both the project and the Sunalta community.



** Images of the project team at the Circle of Wisdom Elders and Seniors Centre Stampede BBQ*

Key themes raised during these conversations included:

- Safety concerns:** Participants emphasized the need for improved safety measures and compassionate approaches to support the unhoused population, while fostering positive interactions and inclusivity for all. Specific concerns included encampments, open drug use, and other forms of social disorder in the area.
- Support for local businesses:** There was strong interest in strengthening Sunalta’s unique identity by supporting local and small businesses, encouraging a stronger sense of place and destination in the community.



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- **Infrastructure and parking enhancements:** Individuals highlighted improvements to create a more people-friendly environment and efficient street design. Suggestions included wider sidewalks, safe parking options in the back alley north of 10 Avenue S.W., increased overall parking availability, and a new turning lane from eastbound 10 Avenue S.W. onto northbound 14 Street S.W.

We are grateful for the opportunity to participate in this event and look forward to building on our partnership with the Circle of Wisdom Elders and Seniors Centre.

Connecting with businesses and organizations in the community

To raise awareness and introduce the project to local businesses and organizations, members of the project team, including Community and Business Relations, Engage, and Project Management, conducted door-to-door outreach from June 20 to July 13, 2025. The purpose of these initial visits was to:

- Introduce the project.
- Ensure businesses and organizations along 10 Avenue S.W. and 14 Street S.W. were aware of Phase 1 engagement opportunities (online engagement website and in-person pop-ups).
- Begin conversations about their needs, priorities, and concerns.

The team visited as many accessible doors as possible, leaving project information postcards at more than **110** locations and speaking directly with representatives at over 70% of them.

Key themes from these conversations included:

- **Safety concerns:** Businesses emphasized the need for improved safety for all users, raising issues related to encampments, open drug use, paraphernalia, human waste, and general social disorder.
- **Infrastructure to improve safety and efficiency:** Suggestions included widening sidewalks, adding a turning lane from 10 Avenue S.W. onto 14 Street S.W., installing pedestrian lighting and raised crosswalks, creating bike lanes and racks, and increasing parking options.
- **Activation of underutilized spaces:** Many organizations saw an opportunity under the Bow Trail overpass, recommending designs and programming for activities such as markets, basketball courts, skateboarding, a dog park, cafés, or even an outdoor amphitheater. They also noted that activation could enhance safety near the at-grade rail crossing at the west end.
- **Arts, beautification, and back-alley activation:** Organizations highlighted the many creative and socially oriented businesses in the area that remain largely “unseen”. There is strong interest in showcasing this creativity through murals, beautification, and alleyway activation, helping to establish a vibrant “Arts District.”



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Next steps

As part of the next steps for this project, your input from Phase 1: Discover will be considered alongside factors such as climate impact, technical analysis, feedback from the Sunalta Co-Design group, and long-range plans to inform three concept options that will be presented in the next Phase 2: Explore engagement.