



# Pearce Estates Parking Expansion

Report Back: What We Heard  
August 2025

## Project overview

The project will expand parking at Pearce Estate Park to help accommodate the busy summer months. This expansion is a recommendation in the [Harvie Passage Facility Enhancement Plan \(2023\)](#). The expansion aims to increase parking and reduce traffic congestion while minimizing the impact on local residents.

## Project goals:

- Expand and optimize parking for park visitors.
- Reduce parking spill out into surrounding streets.
- Improve safety, circulation, and accessibility.
- Integrate sustainable stormwater solutions.
- Respect floodway and ecological conditions.
- Enhance visitor experience and preserve natural character.

## Engagement overview

As noted above, this project was directed through the Bend in the Bow (BITB) and Harvie Passage Facility Enhancement Plan (HPFEP). The recommendations in the HPFEP document were shaped through engagement with input from the public, park users, and key interest holders.

For the parking lot enhancement project, we gathered additional community input, particularly from resident and business adjacent to the expanded lot location, to help identify challenges, gain localized knowledge, and guide design decisions.

Promotion of this engagement was targeted specifically to these residents; however, the engagement page was available publicly should others wish to comment. We targeted these residents strategically to ask for feedback on specific design questions/options that may impact the residents.





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## Engagement promotion

We held an open house event on Monday, July 7<sup>th</sup> at the Bow Habitat Station (also located in within Pearce Estates Park). As noted, promotion for this event was targeted to residents and businesses directly adjacent to this project work. We advised this audience of the open house by placing a door hanger notice with information at these homes/businesses. We also provided the information to the condominiums (SOBOW) on the east side of 17a Street by leaving additional hanger notifications with the concierge to post/share. Finally, we notified all members of the HPFEP task force, Alberta Whitewater Association, Inglewood Community Association, Inglewood Business Improvement Area, Ward 9 Councillor’s Office, Bow Habitat Station, and Calgary Parks Community Strategist via email. Each of the groups listed above were also informed that they could share feedback via the project’s engagement webpage.

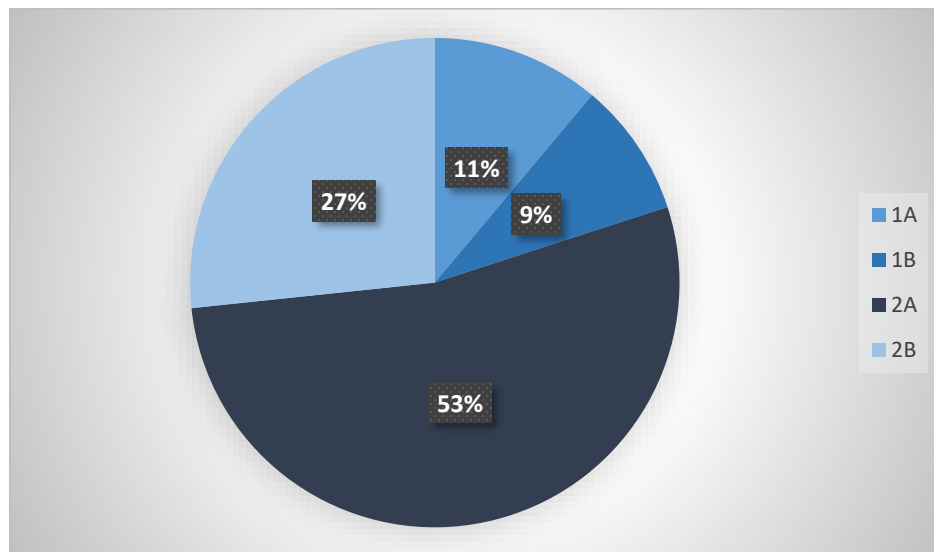
To view engagement page, please visit: [Pearce Estate Parking Lot Expansion Project | Engage](#)

## What We Asked / What We Heard

The chart shows the percentage of choice selection based on responses received on the engagement page. (Total 45 responses)

### Which option do you prefer?

Two general options were presented for choice, noting each of these two primary options did have some more subtle features within thus creating 1A, 1B and 2A, 2B choice selection.





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**Why is this your preferred option?** Themes emerging from comments received:

- Increased Parking Capacity: Strong support for expanding parking to meet peak demand.
- Traffic Flow and Safety Concerns: Concerns about congestion and alleyway access.
- Preservation of Green Space: Desire to maintain natural areas and avoid overdevelopment.
- User Experience and Accessibility: Suggestions to improve access and usability for park visitors.
- Opposition to Overdevelopment: Concerns about overcrowding and environmental impact.

**Do you have any additional comments about the project?** Themes emerging from comments received:

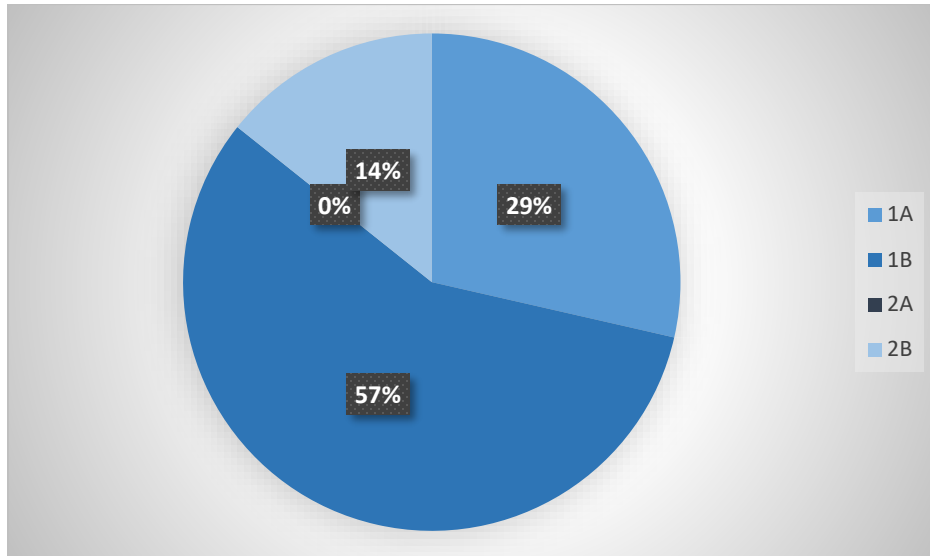
- Parking and Trailer Access: Need for dedicated trailer and boat parking.
- Traffic and Safety: Concerns about congestion and alleyway access.
- Pedestrian and Accessibility Improvements: Requests for sidewalks, trash cans, and washrooms.
- Environmental Concerns: Comments on greenspace preservation and tree planting.

## Open house summary

This targeted open house was formatted to allow those residents and business adjacent to the proposed project to directly ask questions and give feedback to the project team. Given their direct knowledge and experiences with the current situation and the potential impacts of the design options we wanted to be able to engage in conversation with them and discuss their inputs. The following are general themes of the conversations we had with attendees of the open house held on July 7<sup>th</sup>. The themes are not presented in order of significance but rather to provide an overview (to see full list of conversation comments see verbatim link at bottom of this report).

- Safety and Security
- Access & Traffic Flow
- Environment & Aesthetics
- Waste Management

The chart shows the percentage of choice selection based on responses received from those who attended the open house session. (Total attendees = 26)



## Engagement takeaways/ Next steps

We received valuable feedback during the engagement process both from our in-person open house event as well as our online engagement. It is worth noting that there was a variance in the lot design preferences in the feedback we received online versus at the in-person open house. This variance, along with additional comments regarding why design choices will be considered/evaluated (ex, feasibility of design details and functionality) will be addressed as the team continues to develop the final lot design.

Verbatim Comments (click on link below to view)

[Pearce Estates - lot development verbatim comments](#)