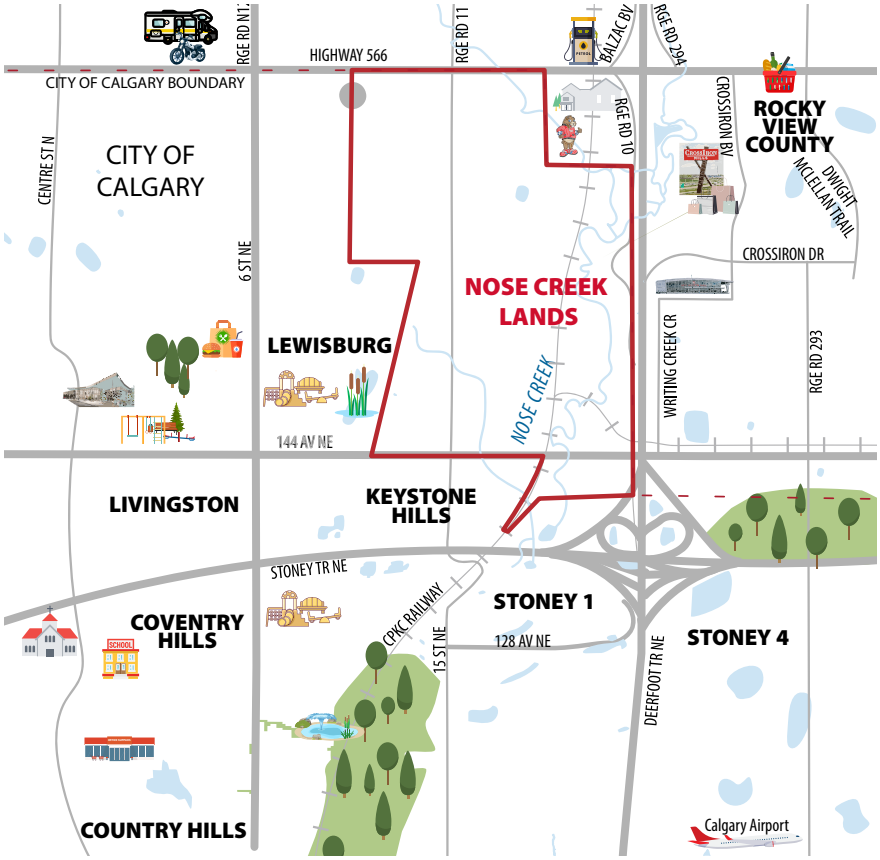
Nose Creek Area Structure Planning Project

Engagement Summary – **Phase 2: EXPLORE**

During the second phase of public engagement, the focus was on gathering the public's thought and feedback on the draft vision, core principles and land use concepts. The input we received helped the project team develop Phase 3 working draft vision, core principles, land use concept map and planning policies of the Nose Creek Area Structure Plan (ASP).



Efforts made at building awareness, providing information, broad public outreach and engagement took place from June 16 to July 6, 2026.

Total ads displayed: 554k

Total involved: 5K

Total contributions: 608

How was input used?

Feedback from **Phase 2: EXPLORE** was used to develop the working draft vision statement, core principles and land use concept maps that will be shared in **Phase 3: REFINE** for public feedback.

What we heard

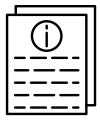
Summary information about what we heard in Phase 2 can be found on subsequent pages. Check out the full What We Heard and What We Did Report online at calgary.ca/NoseCreekASP

Getting the word out

A range of communication tools were used to build awareness of the project and encourage participation through the online feedback form and at the open house. All campaigns ran from June 16 to July 6, 2026. A summary of the campaign activities is provided below:



- **Postcards**
  Mailed out to addresses within and adjacent to the plan area.



- **Information boards**
  Information boards that highlighted important components of the project were displayed at the information session for education and for collection of feedback.



- **Large-format road signs in high-traffic areas**
  Nine (9) bold signs in English language.



- **Geo-targeted social media ads**
  Facebook, Instagram, Nextdoor.



- **Digital ads**
  Geo targeted Premium Banner Ads in English, Simplified and Traditional Chinese.



- **Newsletters**
  Email updates to subscribers to the project email list.



- **Communications toolkits**
  These were provided to local community associations and Ward Councillors to help spread the word through their established communications channels and networks.

FOCUS OF ENGAGEMENT

This phase focused on building awareness of the new Nose Creek Area Structure Plan and gathering public input to help shape the draft vision, core principles and land use concepts for the Plan Area. Input was gathered on:

- Topic 1:
  Draft vision statement and core principles
- Topic 2:
  Draft land use concept plans

OPPORTUNITIES FOR INVOLVEMENT

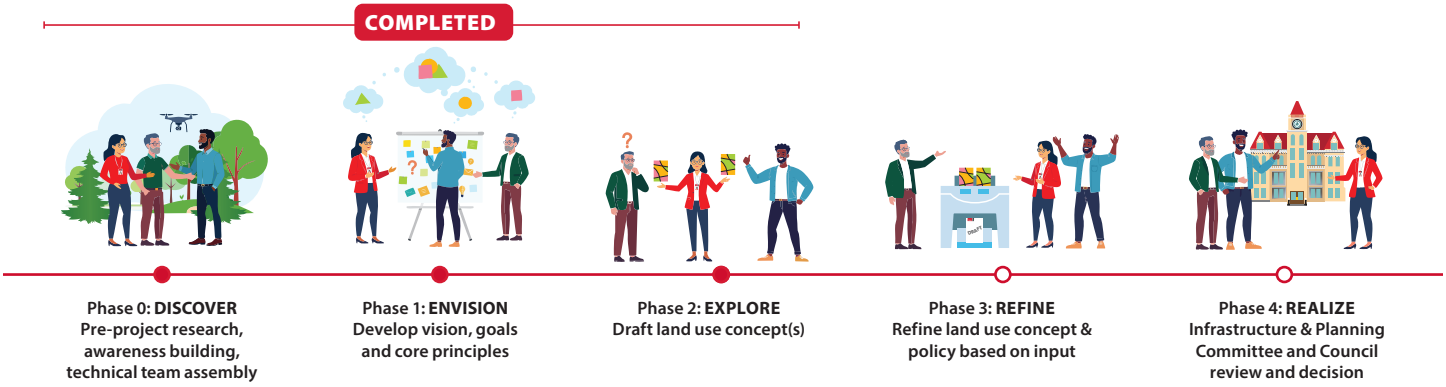
To gather feedback, we hosted the following events and opportunities:

- **Landowner workshops:**
  a. December 18, 2025, B&A Studios
  b. January 27, 2026, B&A Studios.
  c. June 11, 2026, the Municipal Building.
  d. August 12, 2026, the Municipal Building.
  e. September 21, 2026, the Municipal Building.
  f. October 8, 2026, the Municipal Building.
- **Open house:**
  a. In-person: June 25, 2026 from 5 p.m. to 8 p.m. at BMO Room in Vivo for Healthier Generations –11950 Country Village Link N.E.
  b. Virtual: June 29, 2026 from 6 p.m. to 8 p.m.
- **Online survey:**
  June 16–July 6, 2026

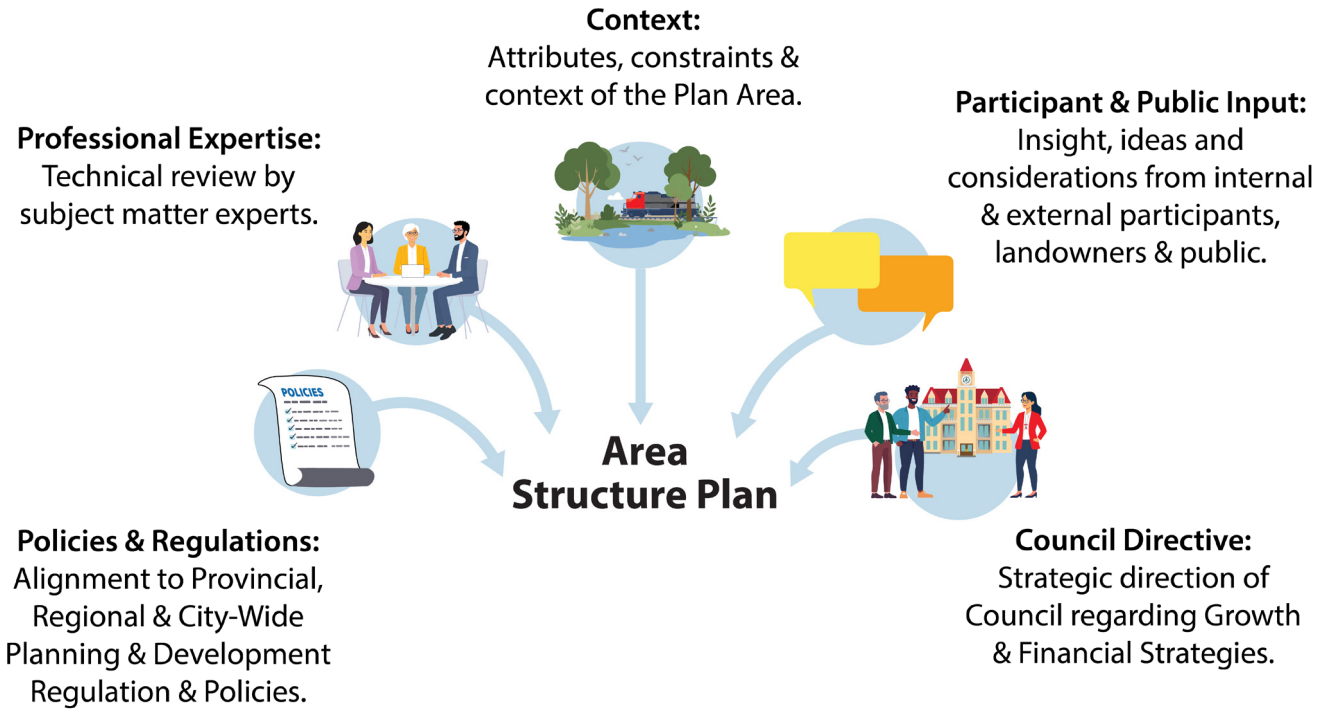
Engagement timeline

PHASE 2: EXPLORE (SUMMER 2026) – COMPLETED

This phase focused on information sharing and getting input on project ideas and development goals for the new area structure plan. For this project, the engage spectrum level is 'listen and learn'. As defined in The City of Calgary's Engage Policy, our commitment for listen and learn was to listen to interested and impacted people and groups to learn about their plans, views, issues, concerns, expectations, and ideas for the creation of the Nose Creek ASP.



KEY CONSIDERATIONS FOR AN AREA STRUCTURE PLAN:



What we heard

Overall, input received in the second phase, alongside other key considerations, informed the working draft vision, core principles, land use concept map and planning policies of the Nose Creek Area Structure Plan (ASP) that we are sharing for review in **Phase 3: REFINE**.

Key theme	Description
Protection of Nose Creek, Green Space, Wildlife Habitat and Natural Areas	Participants consistently emphasized the importance of preserving the Nose Creek valley, natural landscapes, wetlands, wildlife habitat and environmental reserves, with many identifying environmental protection as the highest priority for the area.
Concerns About Development and Desire to Preserve the Nose Creek Area	Many participants expressed concerns about the scale and extent of future development, with some preferring that the area remain largely undeveloped or be preserved as a natural park and open space.
Safety Concerns Related to Roads, Traffic and Community Design	Participants frequently highlighted concerns about road alignments, traffic impacts, pedestrian safety and major transportation infrastructure within residential areas, emphasizing the need to prioritize community safety and livability.
Support for Pathways, Walkability, Cycling, Transit and Connectivity	Respondents generally supported investments in active transportation, regional pathways, cycling infrastructure, transit and walkable community design, viewing these elements as important for accessibility, connectivity and quality of life.
Need for Community Amenities and Supporting Infrastructure	Participants identified a need for community-serving infrastructure such as schools, healthcare facilities, recreation centres, libraries, parks and gathering spaces, and stressed that these amenities should be planned and delivered alongside growth.

*Additional information can be found within the Phase 2 What We Heard Report online at calgary.ca/NoseCreekASP

PARTICIPANT QUOTES

"I want to thank the process for inviting feedback. This is a good initiative. I like the part of the vision that talks about making it more walkable and friendly for families to move around. I have an observation, a large artery is moving through the options 1 and 2 - and I wonder how that would make the future community more connected and accessible?"



"Celebrating the natural landscape, and supporting long-term environmental health. Mobility networks and gathering places."

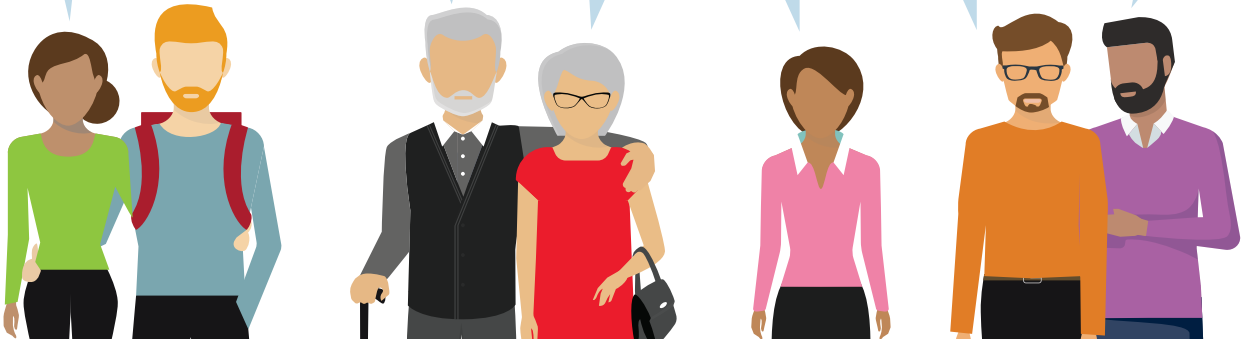


"The fact that it celebrates the natural landscape and honours Indigenous history. I hope you will commit to that promise."

"I like how it honours Indigenous history and the landscape unlike other communities."

"Recognition of ecological importance and Indigenous history."

"I like that it will provide a diverse mix of housing and mobility networks."



"I support the vision of creating complete connected & walkable communities while preserving the nose creek valley & its natural environment. Protecting green space is a good idea."

"I like that environment, wildlife and ecosystem was highlighted."

"Stronger ideas on public transit. And mass transit to downtown."



"Yes, I think this part of Calgary as the city expands, should focus on natural landscapes, community connectivity, and balanced development (res and comm). Communities that are homogenously residential are not able to provide the commercial amenities and conveniences that make a residential community attractive. A balanced and diverse approach is typically safe."

"Please just leave it as a wild space. It's home to so many animals and bugs. It's so sad to see the development going on. Can't we just stop expanding and start building up?"

"What's missing is responsible stewardship of the land. There should be no development period."



"Keep more green space than what is proposed. NW does not have enough beautiful parks. Living in Beddington I have to drive a decent way for a nice park to walk in."

"Leave the area alone or invest in the natural habitat by adding pathways, planting more native vegetation, add water features, eliminate chemicals, make sure animals can move safely across the area. We need more large green spaces in Calgary, especially ones with moving water. Let us enjoy nature!! Not everything needs to be cleared and built on."

"The draft vision should not include homes or jobs or mobility networks aside from walking and bike paths or minimal roadways to allow access to and from parking areas.



PARTICIPANT QUOTES

"Hospital and sports arena like YMCA or a stadium where concerts and soccer games or something like that can happen. We need a train service that can connect these areas to city or train trail like stoney trail ."

"Please allocate space for place of worship. It is really required. A common area for Mosque/ church/etc would be sufficient as well."

"Please add safety as an important element"



"I think we have else were that we can put more houses, condo's, row houses. We have enough commercial buildings. One thing that might be great would be a farmers market to get fresh produce. Maybe a couple soccer fields or base ball fields."

"What does 'celebrates the natural landscape' mean? I would like to see land use and pathway networks that allow people to access and enjoy the creek valley. Existing central north communities south of Stoney Trail don't have the best pathway networks and it can be hard to navigate the communities on wheels. New communities need to be designed with micro mobility in mind."

"First priority should be to preservation of the environment. Nose Creek is an important habitat for many birds, fish, and mammals."



"The gathering places. I would like to see a toboggan hill were it is safe for all the kids.

"I like the following vision: 'These communities will establish a welcoming and inclusive sense of place that supports long-term environmental health'."



"No new communities until infrastructure can support it. This includes schools, which I understand are under provincial jurisdiction but we can't fit more communities without schools (leaving a empty space for a future school does not count), proper transportation (and a BRT will not be enough), water drainage, roads."

"These areas should be left natural. With minimum disruption to the land. We have minimal green spaces left in Calgary and at most these should be walking/bike paths and be enjoyed as nature areas."

"I think preserving green space should be the number 1 priority. Green space and natural parks are what make the city great."



What we did

Explanation of how feedback was considered and used or if feedback could not be used, explanation of why not.

What we heard	What we did
Protection of Nose Creek, Green Space, Wildlife Habitat and Natural Areas	Protecting the Nose Creek valley is central to the Plan. The Phase 3 draft land use concept identifies extensive areas for further environmental study and assessment, while a defined pathway network will help manage pedestrian and active modes access and reduce impacts on natural areas.
Concerns About Development and Desire to Preserve the Nose Creek Area	The Plan balances future growth with protection of the Nose Creek valley. Significant lands will be identified for potential Environmental Reserve and Municipal Reserve, and further studies will help minimize impacts from future development and infrastructure on natural areas.
Safety Concerns Related to Roads, Traffic and Community Design	The transportation network was refined to support safer, more community-oriented streets. The 11 Street/15 Street N.E. arterial is now planned as an Urban Boulevard with a modified cross section, supported by mobility and urban design policies that prioritize pedestrian safety and community livability.
Support for Pathways, Walkability, Cycling, Transit and Connectivity	The Plan provides more ways to safely and conveniently move around the Plan Area. An extensive network of pathways and walking and cycling connections, along with two primary transit routes, will improve connections within the Plan Area and to surrounding communities.
Need for Community Amenities and Supporting Infrastructure	The Plan provides infrastructure for services and amenities to support growing communities. This includes six new schools, a recreation centre, library, Operations Workplace Centre, Community Association sites and new parks.

*Additional information can be found within the Phase 2 What We Did Report online at calgary.ca/NoseCreekASP